



# **Senate Education Committee Presentation**

**Dr. Angela Hemingway**

**January 21, 2020**

# STEM and Idaho's Economy

In 2019,  
**7,633 STEM JOBS**  
WERE UNFILLED IN IDAHO,  
resulting in nearly  
**\$516 Million**  
of unclaimed personal income.

If these **STEM JOBS** were  
filled, state tax revenues would  
**INCREASE BY**  
**OVER**  
**\$27 Million.**

Idaho's STEM jobs  
**PAY DOUBLE THE**  
**MEDIAN WAGE**  
of non-STEM JOBS.

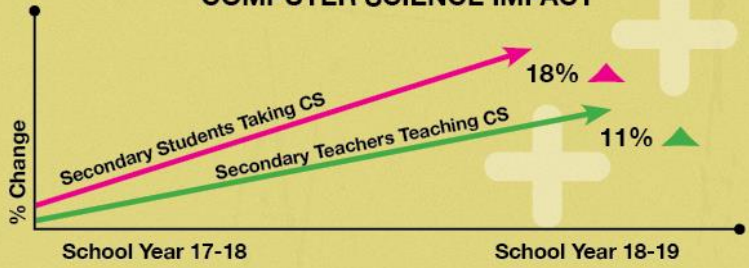
Source: Idaho Department of Labor



# 2019 *(actual)\**

7,633 unfilled STEM jobs  
~\$27.2 million in lost tax revenue  
~\$516 million in lost personal income

### STEM AC COMPUTER SCIENCE IMPACT

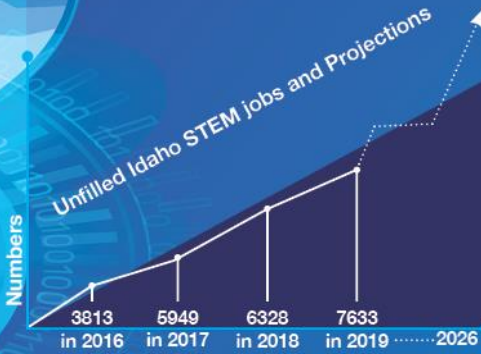


# 2026 *(projected\*)*

~105,000 total STEM jobs  
~\$373 million in potential tax revenue  
~\$7 billion in potential personal income



~61% of STEM AC's budget already supports rural communities, educators, and students



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# 21<sup>st</sup> Century Skill Development



# Idaho STEM Statutes

- **Idaho Code [67-823](#)**: STEM Action Center
- **Idaho Code [33-1633](#)**: Computer Science Initiative
- **Idaho Code [67-824](#)**: STEM Education Fund
- **Idaho Code [33-4701](#)**: STEM School Designation
- **Idaho Code [33-523](#)**: STEM Diploma
- **Idaho Code [33-1634](#)**: Computer Science for All
- **Idaho Code [63-3029A](#)**: STEM AC as an Idaho Education Tax Credit



# STEM Action Center Board



**Dr. Dave Hill / Chair**  
State Board of  
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**Dee Mooney / Vice Chair**  
Executive Director,  
Micron Foundation



**Jake Reynolds**  
Business Development &  
Operations Administrator,  
Idaho Department of Commerce



**Jeff Rosser**  
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**Jennifer Jackson**  
Public Affairs and  
Strategic Initiatives,  
Idaho National Laboratory



**Paul Casey**  
Director Research and  
Development,  
Chobani



**Tim McMurtrey**  
Deputy Superintendent of  
Operations,  
State Department of  
Education



**Wendi Secrist**  
Director,  
Idaho Department of  
Labor



A diverse, equitable, thriving ecosystem for a prosperous, STEM-literate Idaho



Engineering innovative opportunities for educators, students, communities, and industry to build a competitive Idaho workforce and economy through STEM and computer science education.

**Idaho STEM Action Center**



# STEM AC Strategic Goals

1. Advance equitable **access** to high-quality STEM+CS opportunities for educators, students, and communities



2. **Align** education and workforce needs throughout Idaho

3. Increase **awareness** of the importance of STEM throughout Idaho





# As Legislated in Idaho Code

(§67-823, §33-1633, §33-4701, §33-1634, and §33-523)

- Support high-quality STEM and CS **professional development** for educators
- Distribute **grants** to students, educators, and communities
- Engage **industry** to support STEM/CS educational outcomes
- Support student STEM and CS **competitions**
- Serve as a **resource** center for instructional materials and best practices
- Identify and recognize high-quality **STEM Schools**
- Increase awareness of **Idaho's STEM Diploma**
- **Work well with other** agencies and partners!



# White House STEM Strategic Plan

## Dec. 2018 - 2023

### Goals:

- Build strong foundations for STEM literacy
- Increase diversity, equity, and inclusion in STEM
- Prepare the STEM workforce for the future

### Pathways:

- Develop and enrich strategic partnerships
- Engage students where disciplines converge
- Build computational literacy



# 65 STEM Ecosystem Stakeholders

- **Higher Education:** BSU, UI, ISU, CWI, CSI, CEI, NIC
- **K12 Education:** Superintendent, Principal, Teacher, Coach
- **Partners in Equity:** Tribal and Hispanic Education
- **Out-of-School Educators:** libraries, museums, makerspace, afterschool programs, early learning
- **Industry Partners:** Micron, INL, Chobani, Hecla, ITC, IBE, St. Luke's, SEL, Vynyl
- **State Agency Partners:** OSBE, SDE, CTE, WDC, IPTV, ICfL, ICfA, ISHS, IDLA, Military, Dept. of Commerce
- Legislators and the Governor's Office

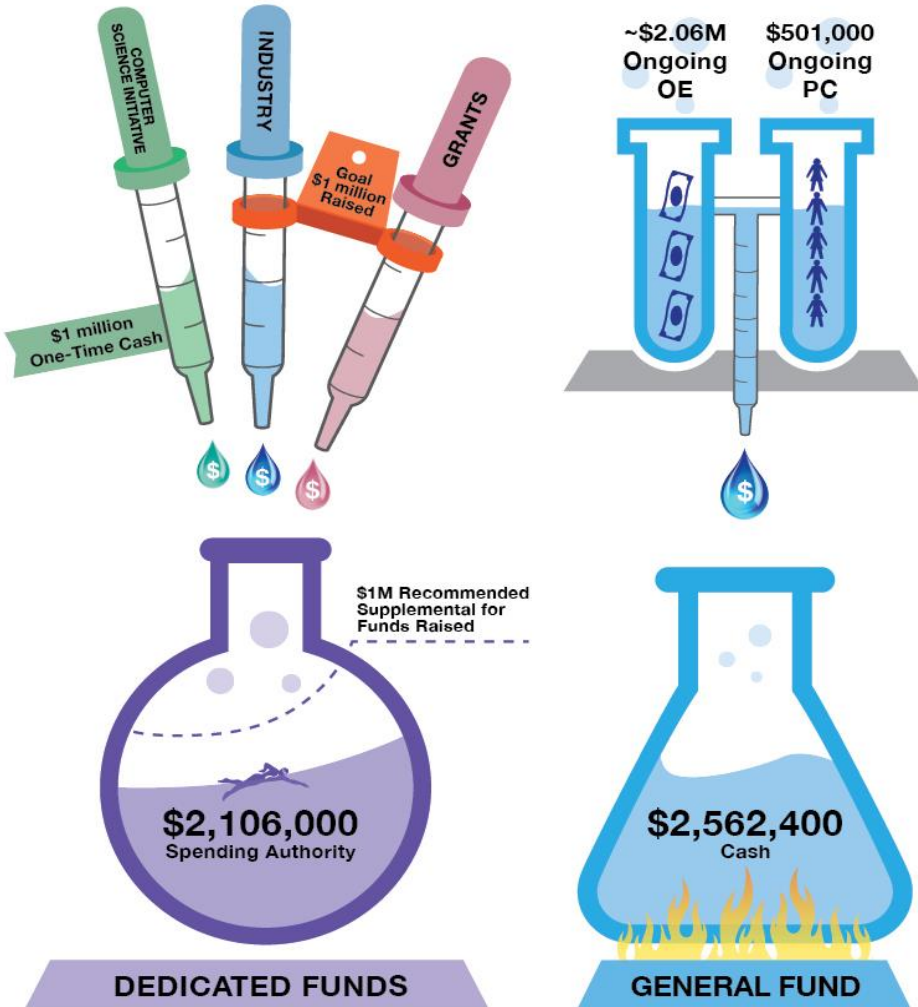


# Intended Ecosystem Meeting Outcomes

- Developed a **shared understanding** of the importance of the STEM ecosystem approach
- Crafted shared **aspirations, priorities, and indicators of success** for Idaho STEM Ecosystem
- Identified of **constraints** that stand in the way of success
- Developed an outline of **action plan** for Idaho, including identification of work groups, general governance structure, and timeline

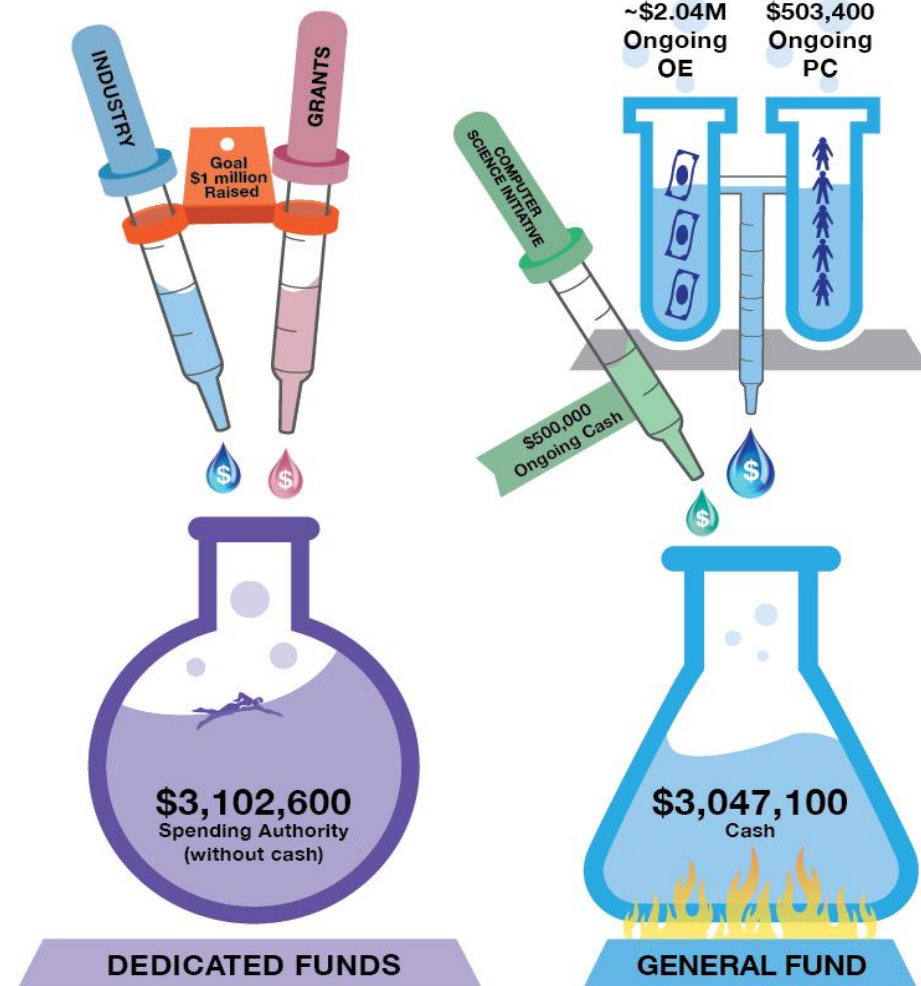


## FY20 Appropriation: \$5,668,400



**Cash: \$3,562,400**

## FY21 Recommendation: \$6,149,700



**Cash: \$3,047,100**

# Budget Analysis by Goal (FY19 & FY20)

	FY19 – Actual	FY20 – Proposed (July 2019)
<b><u>GOAL 1 ACCESS: STEM+CS Grants</u></b>	<b>12%</b>	<b>7%</b>
<b><u>GOAL 1 ACCESS: STEM+CS Professional Development</u></b>	<b>26%</b>	<b>27%</b>
<b><u>GOAL 2 ALIGNMENT: Competitions, Externships, Partnerships, Sponsorships, Mentorships, STEM Schools, Research</u></b>	<b>42%</b>	<b>45%</b>
<b><u>GOAL 3 AWARENESS: Outreach/Awareness Activities</u></b>	<b>5%</b>	<b>11%</b>
<b>Operating Expenses (rent, office, IT, supplies, software, contracts, travel, conferences)</b>	<b>14%</b>	<b>9%</b>

# Our Opportunities – [STEM.Idaho.gov/apply](https://STEM.Idaho.gov/apply)



- **Goal 1: Equitable access**  
High-quality Professional Development
  - i-STEM
  - STEM Leadership Training
- **Goal 2: Align education and workforce**
  - Teacher Externships
- **Goal 3: Increase Awareness**
  - Invite to upcoming STEM events

# **Goal 1 Access:** **(\$1.2M, 27% budget)**

- [i-STEM Summer Institutes](#) in six regions with SDE and industry
  - Cost: \$500,000
  - Partnerships: \$158,000
- [STEM Leadership Training](#) with OSBE
  - Cost: \$120,000
  - Partnerships: \$100,000

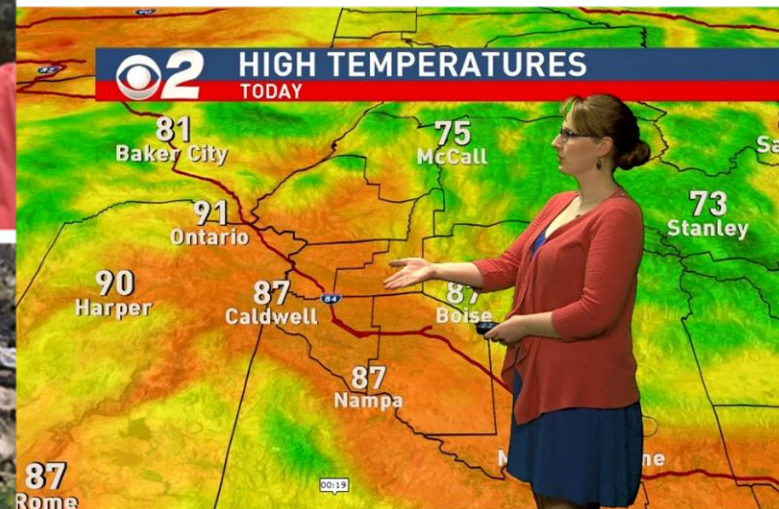




# Goal 2: Align STEM education and workforce

## Teacher Externships

- Teachers worked 5 weeks in Idaho businesses
- Total Cost = \$80,000
- WDC Grant = \$55,000
- Idaho Power = \$2,500
- At least 27 businesses asking for externs for summer 2020



# STEM Designated School (§33-4701)

2019 – 2023

Cost: \$40,000

- **Barbara Morgan STEM Academy, K-5, West Ada**
- **Bingham Academy, 9-12, Blackfoot**
- **Galileo STEM Academy, K-8, West Ada**
- **Temple View Elementary, PK-6, Idaho Falls**



# Current Applicants for Designation 2020 - 2024

- **Southside Elementary, K-6, Lake Pend Oreille District**
- **N. Idaho STEM Charter Academy, K-12, Rathdrum**

## STEM Diploma (§33-523)



# Goal 2: Align STEM education and workforce

## Student Competitions

(Cost: \$120,000 + \$136,000 industry)

- State and National Competition Travel
- Regional Idaho Science and Engineering Fairs
- IDX – 3D Fabrication Middle School Competition
- Robotics: FIRST, VEX, Botball
- Congressional App Challenge
- MakerMinded
- eCybermission
- Invent Idaho
- Future Cities
- Science Olympiad
- Science Bowl



# GOAL 2: Align STEM education & workforce

## Funds Raised in FY20

**\$965,000**

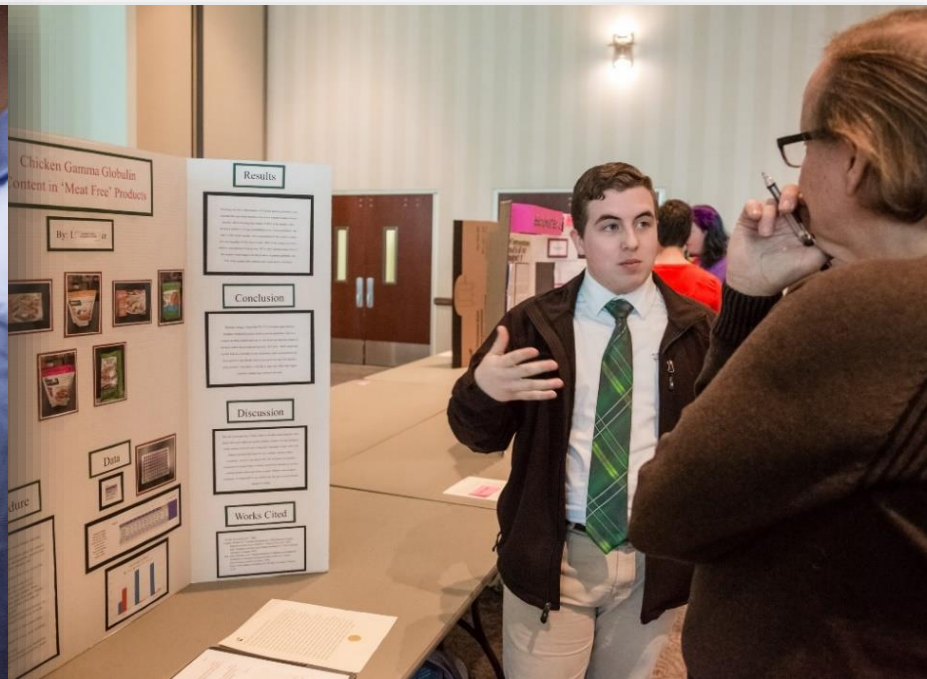
• Idaho National Laboratory	\$113,000
• Micron Technology Foundation	\$112,000
• Battelle	\$63,000
• JR Simplot Company Foundation	\$50,000
• Laura Moore Cunningham Foundation	\$50,000
• Dutch Bros.	\$32,000
• Citizen Schools	\$26,000
• Power Foundation	\$26,000
• J.A. & Kathryn Albertson Foundation	\$25,000



# Total In-Kind Donations, FY20

## \$1.65M

Includes grant reviewers, competition judges, training room space, mentors, industry partnerships, and media coverage





## 2<sup>nd</sup> in the Nation in Computer Science!

- Idaho has a **state plan** and K-12 **CS standards**.
- Idaho has allocated **PD funding**.
- Idaho has **certification pathways** for teachers.
- Idaho has a **CS position**.
- Idaho offers **CS to preservice teachers**.
- Idaho requires all secondary schools **offer CS (§33-1634)**.
- Idaho allows CS to count as a **graduation requirement**.
- Idaho allows CS to count as an **admission requirement** at higher education.

# STEM Resources Portal through IDLA

<https://resources.stem.idaho.gov/>

## STEM Resource Portal

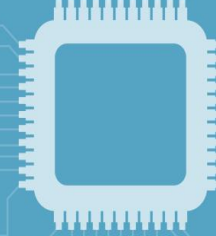


### Featured Resource



Continuing Education through Professional Development

### Computer Science



Find more CS Resources

### Full Resource Catalog



View Resource Catalog Offerings.

### Mentorship Portal



A place to become a mentor.

### STEM Workforce Statistics



Find valuable Idaho workforce stats!

### Add A Resource



Got a resource to add?

### Connect to Local Manufacturers



Find Tours, Guest Speakers, Opportunities and more

### i-STEM



By educators for educators.



# What We Know

## Students

- **83%** want to study STEM in post-secondary
- **95%** say STEM is fun!



## Parents

- **92%** believe their community should invest more in STEM
- **99%** would like their child to pursue a STEM career
- **98%** want their child to have access to a mentor

# Mentorship Platform through IDLA

One of the most powerful tools for retention of students in STEM is having a **strong mentor!**



Available NOW!

Populated with 500 teachers and 150 mentors

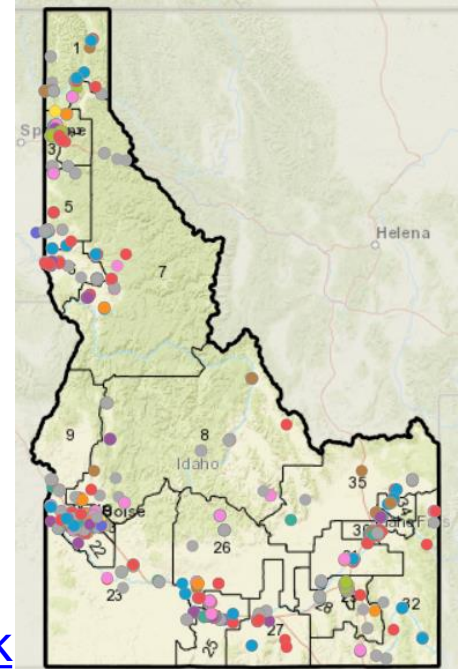
<https://mentorship.stem.idaho.gov/>



# GOAL 3: Increase awareness of the importance of STEM

## Strategic Plan

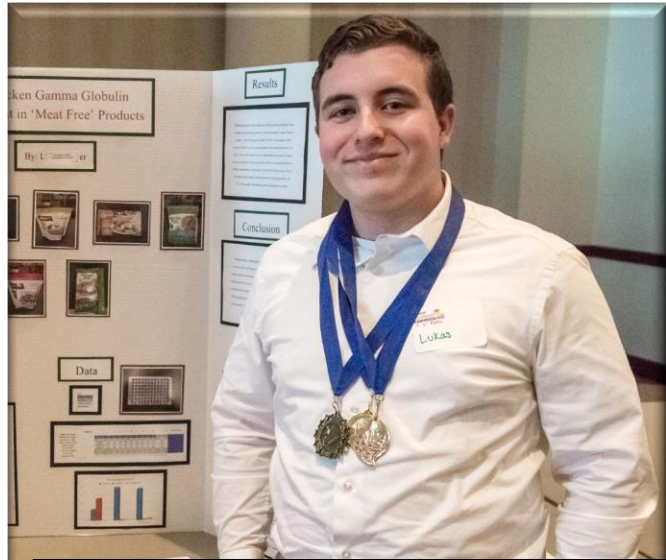
## Performance Report Metrics



[Data Map Link](#)

	FY16	FY17	FY18	FY19
Student Engagements	10,428	204,000	406,239	442,318
Educators Interactions	1,200	4,800	12,633	35,768
Community STEM Events	45	140	143	288
Cash	\$72,000	\$205,000	\$750,500	\$1,346,800
In-Kind Donations	Did not track	\$662,000	\$1,787,400	\$4,446,500

# Goal 3: Increase Awareness: Upcoming STEM AC Events



**ISEF** (3 Regions)

**BSU**

Mar. 6, 2020

**FIRST Robotics**

**Ford Idaho Center**

Mar. 26-28, 2020



**STEM on the Blue**

April 24, 2020



# STEMPOWERS

# Contact Information

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