


Attachment 3



BLUUM
LET LEARNING GROW

PRESENTATION TO THE IDAHO SENATE EDUCATION COMMITTEE
"THE POTENTIAL FOR INNOVATIVE SCHOOLS"
Boise, January 13, 2016

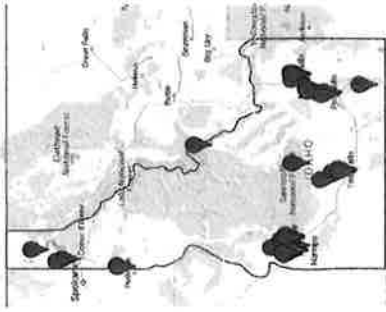
Terry Ryan, CEO of Bluum
Emily McClure, Lobbyist for the Idaho Charter School Network

Bluum Core Value: school choice helps families, children and educators *achieve more and do better*

Bluum seeks to empower and support educators who take risks and put children first by:

- Growing successful school models ("20 in 10")
- Developing leaders and finding/creating opportunities for them
- Sharing research and learning innovations while advocating for new schools and innovation in learning
- Providing (in partnership with ICSN) school support and management help

THE GOOD: PUBLIC CHARTER SCHOOLS IN IDAHO



- 40 brick and mortar charter schools, concentrated in the southern half of the state and in urban centers
- 9 virtual charter schools
- 19 out of 40 brick and mortar charter schools are rural
- 19,200 charter school students, approximately 7% of Idaho's K-12 enrollment

THE GOOD: CHARTERS OFFER MEANINGFUL OPTIONS FOR FAMILIES

- Arts Based
- Classical
- Core Knowledge
- Dual Language
- Expeditionary Learning
- Harbor Method
- Health Science
- International Baccalaureate
- Professional Technical
- Project-based Learning
- Science, Technology, and Engineering, and Mathematics
- Waldorf

THE GOOD ARE REALLY GOOD

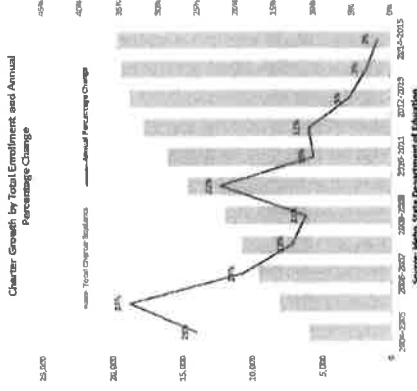
Charter School Achievement (2014-15)

Table 1: SBAC performance for the 10 highest achieving charters in the state

High Performing Charter Schools*	4+1% Enrollment	4+1% Proficient	4+1% Exceeding
Coeur D'Alene Charter Academy School	659	77.10%	74.1%
Victory Charter School	410	81.0%	69.9%
North Idaho STEM Charter Academy	392	67.6%	81.2%
Thomas Jefferson Charter	396	75.4%	68.3%
Sage International School of Boise	837	78.0%	62.1%
Anser Charter School	359	76.3%	62.2%
The Academy of Roosevelt	275	68.9%	63.3%
Palouse Prairie Charter School	166	67.9%	63.2%
North Star Charter School	990	67.4%	62.5%
State Average	247,827	51.1%	30.3%

*Mentioned schools, Herkules Technical, and Upper Canyon did not have sufficient data to be named.

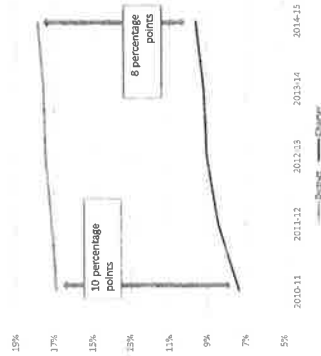
THE BAD: IDAHO'S CHARTERS HAVE BEEN LAGGARDS IN TERMS OF GROWTH



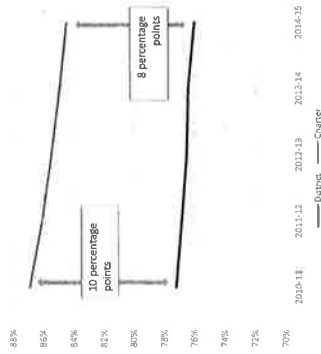
- Idaho's charter sector enrollment has more than tripled over the past decade.
- However, its growth rate has steadily declined in recent years.
- 9 charter schools have closed since 1998 for failure to meet the terms of the charter, financial management, and/or low enrollment.

BUT: GAINS ARE BEING MADE

Hispanic Student Enrollment in District and Charter Schools



White Student Enrollment in District and Charter Schools

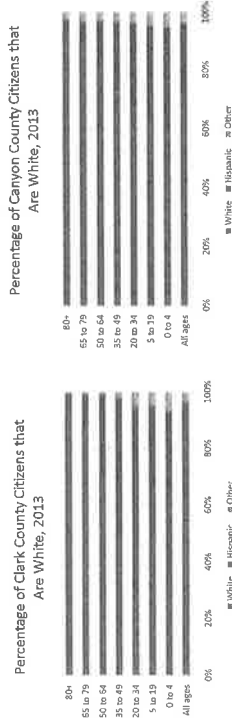


OPPORTUNITY: CHANGING IDAHO STUDENT DEMOGRAPHICS

Idaho's student population is expanding – 33,000 more pre-K-12 students by 2022 for a total of 325,000 students

Source: Idaho School Center for Education Statistics

The Hispanic school-age demographic is growing fastest in Idaho



Source: U.S. Census Bureau, Population Estimates Program

SOME EARLY CHARTER INVESTMENTS INCLUDE:

- **North Idaho STEM Academy** – opened as a K-8 school in 2012 with 264 students. Now a K-10 program serving 446 students and expects to serve 700 in k-12 by 2018.
- **Compass Charter School in Meridian** – has added almost 300 new students this school year
- **Sage International School in Boise** – has almost doubled in size over the last two school years (from 545 students in 2013-14 to more than 930 enrolled today)
- **GEM Prep** – Idaho's first homegrown charter management organization that is growing out of I-DEA (Pocatello and Nampa)
- **Idaho Arts Charter School** – will add a new K-8 school in Nampa and expects to serve an additional 582 students by 2021
- **Upper Carmen Charter School** – partnership with Salmon School district to serve up to 50 high school students

GOING BEYOND CHARTERS

In addition to charter school growth, we.....

Support targeted private school growth

- Grace Lutheran in Pocatello – adding high school and hope to serve 300 new students
- First new Catholic School in Treasure Valley in 50-years (St. Ignasius in Meridian K-8)

Support Innovative District Efforts (e.g. Nampa)

- Assist Nampa School District in launching their Empowerment High School
- In partnership with Nampa school district and like-minded partners support emergence of Innovation Schools opportunities in Idaho

Support Innovative District/Charter Collaboratives (e.g. regional STEM AG school)

- Multi-district collaborative to launch a STEM school focused on agribusiness
- Partnership with Nampa School District, University of Idaho and others (hopefully business)