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IN THE HOUSE OF REPRESENTATIVES

HOUSE BILL NO. 405

BY WAYS AND MEANS COMMITTEE

AN ACT
RELATING TO THE ANTI-PRICE DISCRIMINATION ACT; AMENDING SECTION 48-202,
IDAHO CODE, TO PROVIDE THAT CERTAIN ACTIONS REGARDING VIDEO PROGRAMMING
OF ATHLETIC OR SPORTS GAMES OR CONTESTS SHALL BE UNLAWFUL AND TO MAKE
TECHNICAL CORRECTIONS.

Be It Enacted by the Legislature of the State of Idaho:

SECTION 1. That Section 48-202, Idaho Code, be, and the same is hereby amended to read as follows:

48-202. DISCRIMINATION UNLAWFUL -- DIFFERENTIALS -- CUSTOMER SELEC-TION -- PRICE CHANGES -- REBUTTING PRIMA FACIE CASE -- COMMISSIONS OR BRO-KERAGES PROHIBITED -- CUSTOMER DISCRIMINATION OR RECEIPT OF DISCRIMINATION PROHIBITED. (a) It shall be unlawful for any person engaged in commerce, in the course of such commerce, either directly or indirectly, to discriminate in price between different purchasers of commodities of like grade and quality or to discriminate in price between different sections, communities or cities or portions thereof or between different locations in such sections, communities, cities or portions thereof in this state, where the effect of such discriminations may be substantially to lessen competition or tend to create a monopoly in any line of commerce, or to injure, destroy, or prevent competition with any person who either grants or knowingly receives the benefit of such discrimination, or with customers of either of them: provided, that nothing herein contained shall prevent differentials which make only due allowance for differences in the cost of manufacture, sale, or delivery, resulting from the differing methods or quantities in which such commodities are to such purchasers sold or delivered: and provided further, that, except as provided in subsection (f) of this section, nothing herein contained shall prevent persons engaged in selling goods, wares, or merchandise in commerce from selecting their own customers in bona fide transactions and not in restraint of trade: and provided further, that nothing herein contained shall prevent price changes from time to time where in response to changing conditions affecting the market for or the marketability of the goods concerned, such as but not limited to actual or imminent deterioration of perishable goods, obsolescence of seasonable goods, distress sales under court process, or sales in good faith in discontinuance of business in the goods concerned.

(b) Upon proof being made, in any suit or other proceeding in which any violation of this act may be at issue, that there has been discrimination in price, or in services or facilities furnished, or in payment for services or facilities to be rendered, the burden of rebutting the prima facie case thus made by showing justification shall be upon the person charged with such violation: provided, however, that nothing herein contained shall prevent a seller rebutting the prima facie case thus made by showing that his lower

price, or the payment for or furnishing of services or facilities to any purchaser or purchasers, was made in good faith to meet an equally low price of a competitor or the services or facilities furnished by a competitor.

- (c) It shall be unlawful for any person engaged in commerce, in the course of such commerce, to pay or grant, or to receive or accept, anything of value as a commission, brokerage, or other compensation, or any allowance or discount in lieu thereof, except for services rendered in connection with the sale or purchase of goods, wares, or merchandise; provided, however, that in all such transactions of sale and purchase it shall be unlawful for either party to such transaction to pay or grant anything of value as a commission, brokerage or other compensation, or any allowance or discount in lieu thereof, to the other party to the transaction or to any agent, representative, or other intermediary therein, where such agent, representative, or other intermediary is acting in fact for or in behalf, or is subject to the direct or indirect control, of the said other party to such transaction.
- (d) It shall be unlawful for any person engaged in commerce, in the course of such commerce, to pay or contract for the payment of anything of value to or for the benefit of a customer of such person in the course of such commerce as compensation or in consideration for any services or facilities furnished by or through such customer in connection with the processing, handling, sale, or offering for sale of any products or commodities manufactured, sold, or offered for sale by such person, unless such payment or consideration is available on proportionally equal terms to all other customers competing in the distribution of such products or commodities.
- (e) It shall be unlawful for any person engaged in commerce, in the course of such commerce, to discriminate in favor of one purchaser against another purchaser or purchasers of a commodity bought for resale, with or without processing, by contracting to furnish or furnishing, or by contributing to the furnishing of, any services or facilities connected with the processing, handling, sale or offering for sale of such commodity so purchased upon terms not accorded to all purchasers on proportionally equal terms.
- (f) It shall be unlawful for any person engaged in the licensing or sale of a right to broadcast, stream, publish, transmit, or distribute video programming consisting of athletic or sports games or contests owned, sponsored, controlled, supervised, or managed by any state educational institution governed by title 33, Idaho Code, to discriminate against another licensee, purchaser, or potential licensee or purchaser or to permit discrimination or anti-competitive practices in favor of one (1) licensee, purchaser, or potential licensee or purchaser by means, including but not limited to:
 - (1) Refusal to negotiate;

- (2) Furnishing, contracting to furnish, or contributing to the furnishing of any such video programming upon terms not offered and accorded to all licensees or purchasers on proportionally equal terms; or
- (3) Requiring, directly or indirectly, the purchase of any other products or services other than those that distribute such institution's sports or athletic games, events, or contests.

The provisions of this subsection shall apply to the broadcasting, streaming, publishing, transmitting, or distribution of video programming by any

means other than live in-person attendance, regardless of the technology or transmission media used, and in the course of the licensing, sale, or purchase of such video programming.

 (g) It shall be unlawful for any person engaged in commerce, in the course of such commerce, knowingly to induce or receive a discrimination in price which is prohibited by this section.