

Idaho Potato
Commission Annual
Report to Senate
Agricultural Affairs
Committee.

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Idaho Potato Commission





Seed Potato Germplasm Laboratory





IPC Audit Review of:
9/1/2020-
8/31/2021

Including projection of income and
expenditures for FY22.

Five Major Issues Facing the Idaho Potato Industry:

1. Water:

The water projects under consideration for funding in the Session are vital to the Idaho Potato Industry.

2. Input Costs:

While these costs are market driven, state funding for potato research is critical in developing potato varieties that use less water, are heat tolerant, resistant to changing pest profiles and meet the expectations of consumers.

3. Infrastructure:

Roads and bridges are the Industry's key to the market.

4. Succession:

Too many farms have a limited future because Idaho's children can't or won't return to the Farm.

5. Labor:

While mainly a Federal matter, there are tweaks possible here. This ties into succession and creating an environment that helps keep farms in a family. Preservation of agricultural land is an ongoing issue.

Closing:

Idaho Potatoes are grown geographically far from most major markets - and the cost of doing business is steadily rising. Each action that can help lower costs, ease movement of product, and provide incentives to keep farming operations competitive - this is what is important to the Idaho Potato Industry.

