

**IDAHO**  
PUBLIC TELEVISION



**PBS**

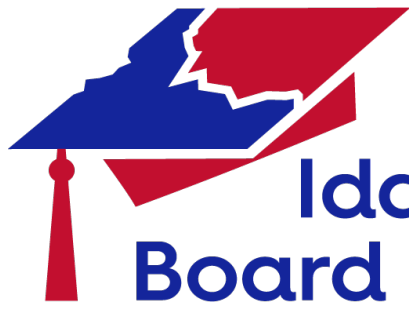
Joint Finance and  
Appropriation Committee

Jeff Tucker - General Manager

January 16, 2023

What You'll See

- Overview of IdahoPTV
- Uses of Private Funds and General Fund Appropriation
- FY 2023 Review
- Governor's Recommendation for FY 2024



Idaho State  
Board of Education

IDAHO  
PUBLIC TELEVISION



FRIENDS OF  
IDAHO  
PUBLIC TELEVISION

Section 67-5302(33), Idaho Code

## Local Production



*Dialogue*

create**id**

# IDAHO IN SESSION



Legislature Live



Governor Live



Judiciary Live



Special Events



520,834 streaming session  
1,272,985 total page views

FY 2020–2022

A partnership of LSO,  
Legislature, Governor,  
Supreme Court & IdahoPTV



Operational funding provided by:



Additional Funding Provided By: FRIENDS OF IDAHO PUBLIC TELEVISION Endowment



Hardware and Close Captioning Provided By:  
THE IDAHO LEGISLATURE &  
IDAHO LEGISLATIVE SERVICES OFFICE

## Educators & Parents Trust Us



WATCH WITH YOUR KIDS

Help your child choose programs

Discuss what to watch

Check out the "grown ups" section on apps and games



LEARN MORE @ [IDAHOPTV.ORG/PARENTS](http://IDAHOPTV.ORG/PARENTS)



# KNOW VAPE

- Documentary for streaming and broadcast
- Video contest for kids
- Downloadable print resources
- Idaho standards-based curriculum
- Develop in Partnership with Idaho 7 health districts

## National Programming

NOVA

MASTERPIECE



Cook's Country

AMERICAN EXPERIENCE

This Old House

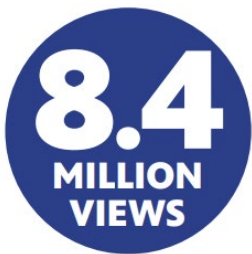


# National Programming



Premieres on IdahoPTV  
April 3, 10 and 17

# Viewership and Awards



Nearly 900,000 unique viewers  
watched in June of 2022



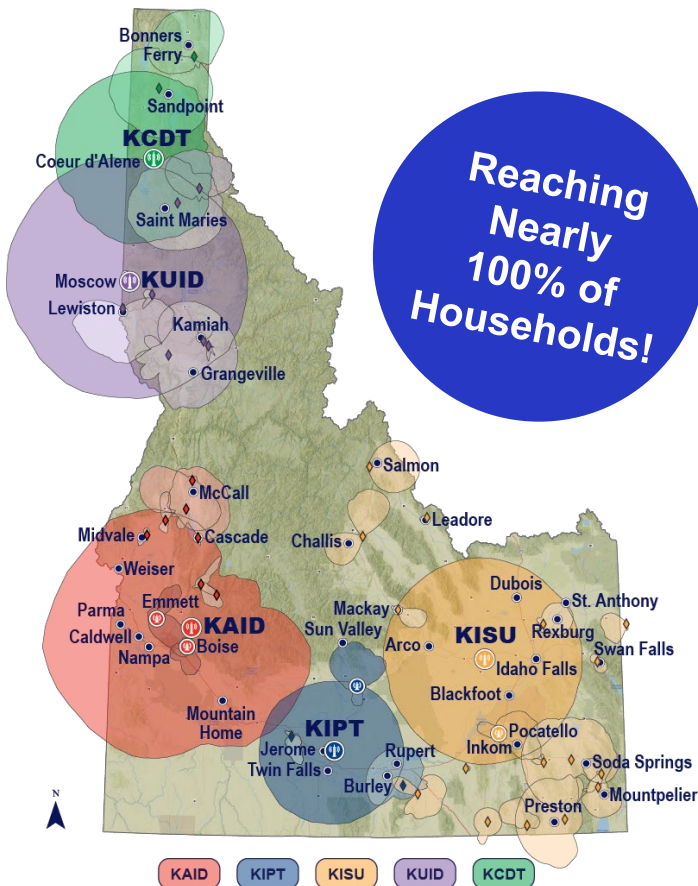
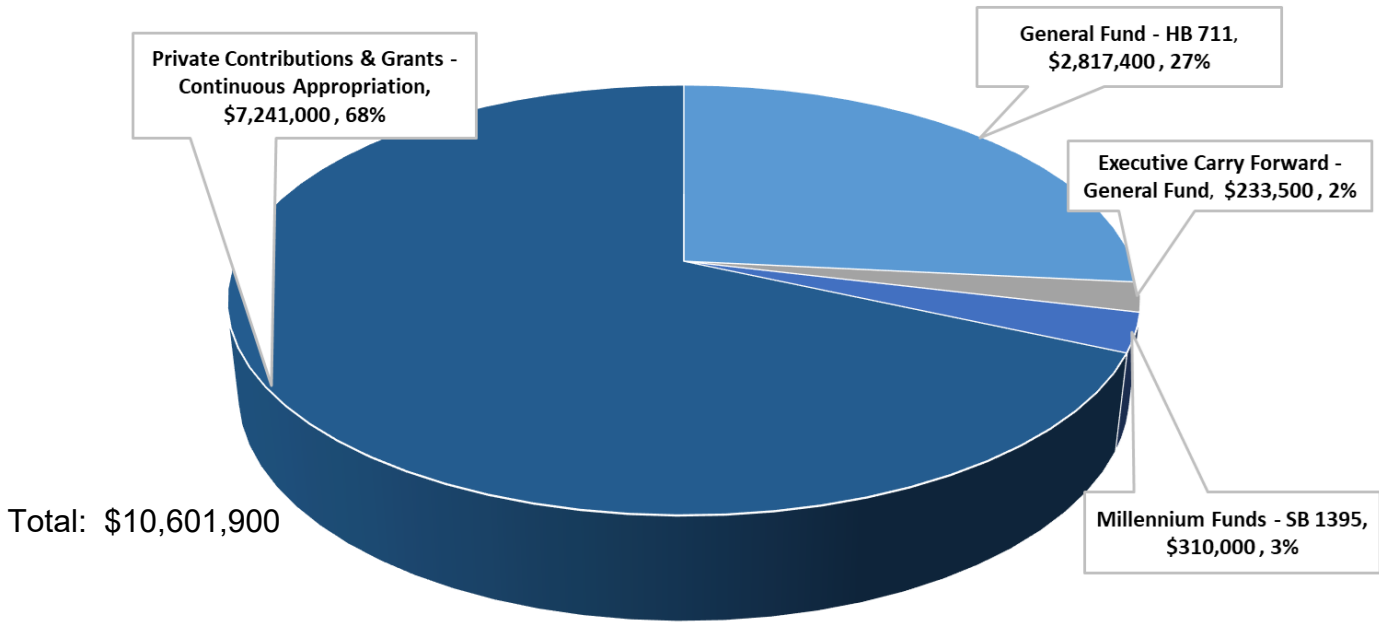
Viewers and Donors  
in all Counties



67 International, National  
and Regional Awards

FY 2022

# IdahoPTV - FY 2023 Estimated Expenditures



**IDAHO** PUBLIC TELEVISION  **PBS**

**IDAHO PLUS WORLD**  
**CREATE KIDS**

- 5 Transmitters
- 46 Translators/Repeaters
- Studios in Each Region
- Feeds Paid Services
- Emergency Alerts
- Public Safety Communications

# FY 2023

## Idaho Public Television

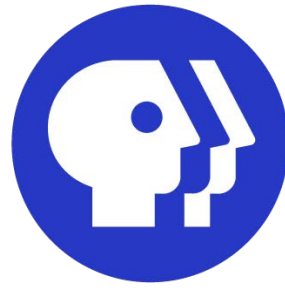
Analyst: Tatro

Budget by Decision Unit	FTP	General	Dedicated	Federal	Total
<b>FY 2023 Original Appropriation</b>					
In FY 2023, Idaho Public Television received continuous appropriation authority for its dedicated funding and associated FTP; this authority requires approval by the Legislature annually. The remaining funding is from the General Fund and is primarily used for operations, Idaho in session, and public safety partnerships with the Idaho Military Division. For FY 2023, IPTV also received an appropriation in S1395 for \$310,000 from the Idaho Millennium Income Fund to produce vaping awareness content.					
	14.00	2,817,400	0	0	2,817,400
<b>Executive Carry Forward</b>					
Idaho Public Television was approved by the Division of Financial Management for \$233,500 in onetime Executive Carry Forward; this amount will be removed before calculating the base. This funding was encumbered by the agency for the purchase of an \$80,000 snowcat machine, and \$153,500 for various equipment to monitor and troubleshoot the broadcast stream. Funds were encumbered to allow for delivery of these items before payment.					
Agency Request	0.00	233,500	0	0	233,500
Governor's Recommendation	0.00	233,500	0	0	233,500
<b>FY 2023 Estimated Expenditures</b>					
Agency Request	14.00	3,050,900	0	0	3,050,900
Governor's Recommendation	14.00	3,050,900	0	0	3,050,900

# FY 2024 Recommendation

- General Fund Maintenance Budget
  - LBB 1-112 to 1-113
- Replacement items
  - \$48,400
- Dedicated funds (Private donations and grants)
  - Continuous Appropriation

**IDAHO**  
PUBLIC TELEVISION



**PBS**

Joint Finance and  
Appropriation Committee

Jeff Tucker - General Manager

[Jeff.Tucker@IdahoPTV.org](mailto:Jeff.Tucker@IdahoPTV.org)

208.373.7220