

IDAHO COMMERCE UPDATE

Joint Finance and Appropriation
Committee

Tom Kealey
Director of Idaho Commerce

February 8, 2023

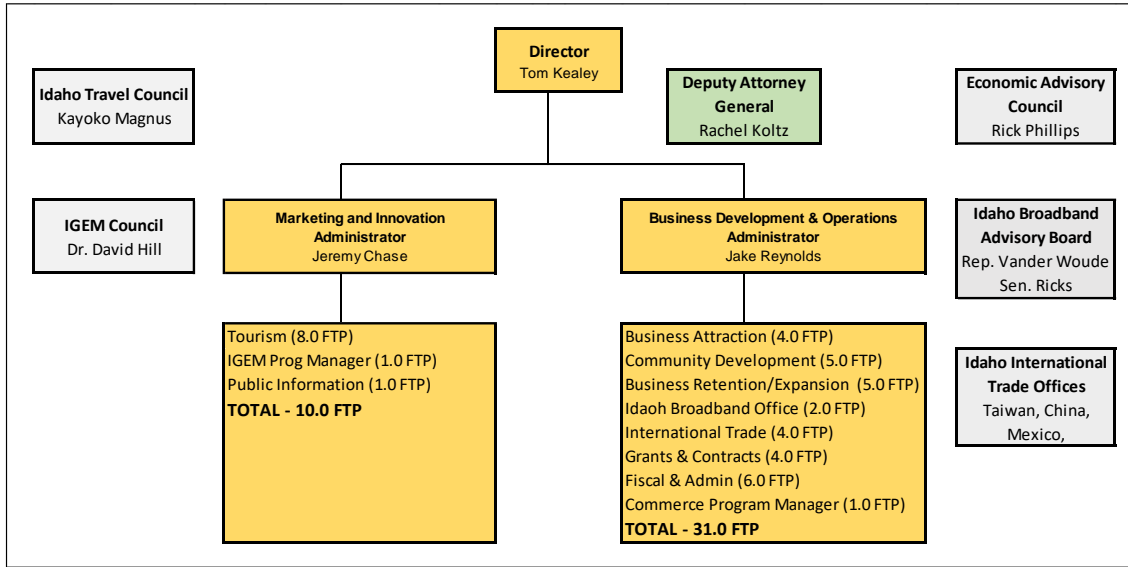


COMMERCE STATUTORY AUTHORITY & MISSION

Idaho Commerce's Statutory Authority is found in Title 67, Chapter 47, Idaho Code.

As the lead economic development agency for the State of Idaho, the mission of Idaho Commerce is to foster a business-friendly environment to aid in quality job creation, support existing companies, strengthen communities, promote innovation and market Idaho domestically and internationally.

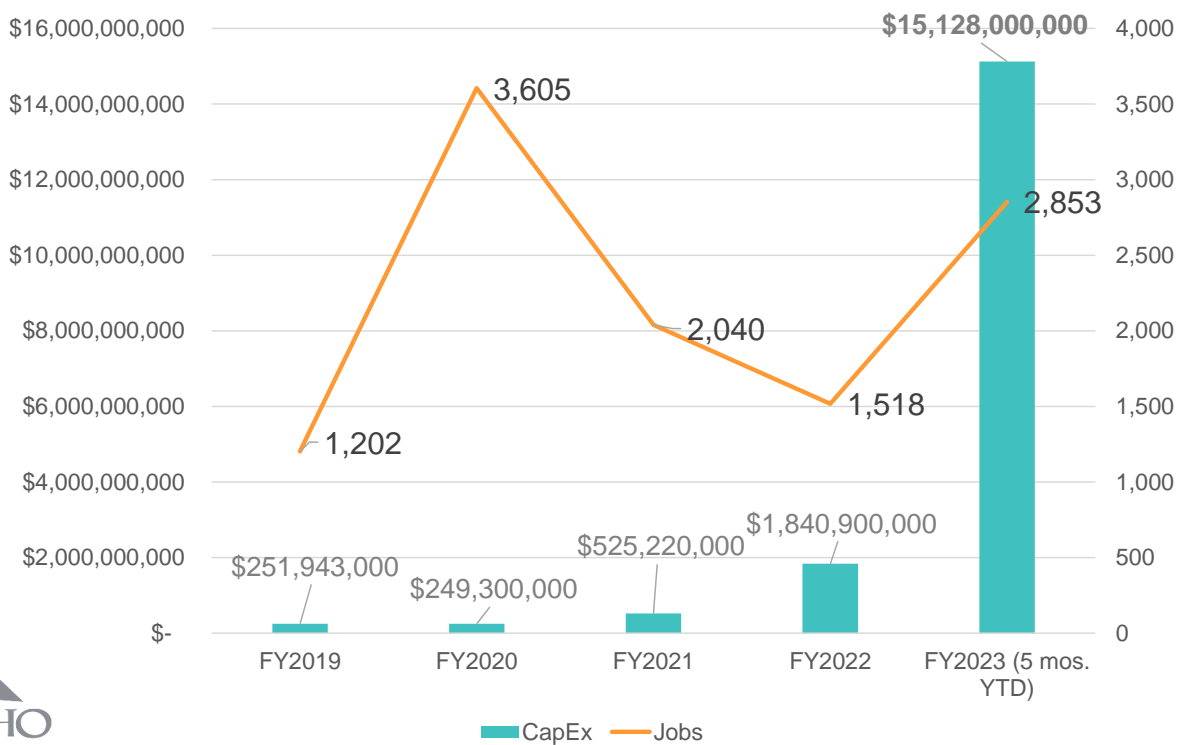
COMMERCE ORGANIZATIONAL CHART



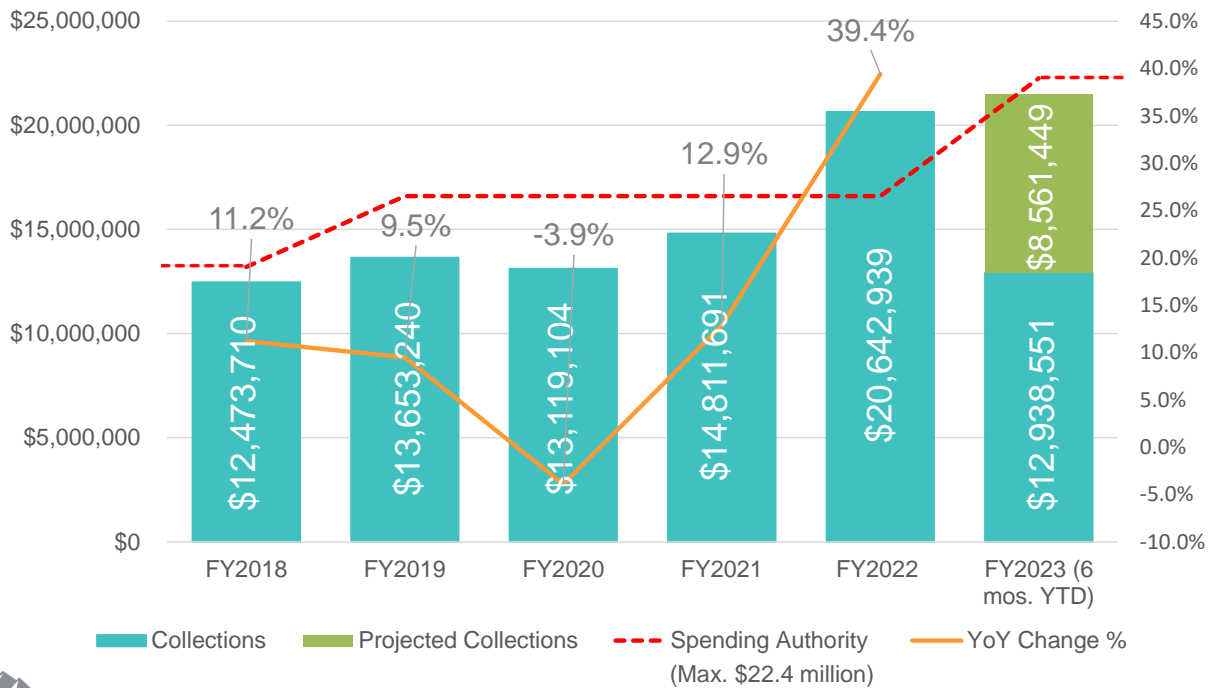
As of February 8, 2023, the department is recruiting for 3 open FTPs and has 5 vacant FTPs.



BUSINESS ATTRACTION & EXPANSION CAPEX AND JOBS



TOURISM COLLECTIONS AND YEARLY CHANGE



CURRENT & FUTURE BROADBAND FUNDS

Idaho
Broadband
Fund
\$8.7 million
(obligated \$26.3M in January 2023)

ARPA
(Capital Projects Fund)
\$124.1 million*
*FY23 Supp recommendation for \$124.1M
FY24 recommendation for \$300K x 3yrs. for
personnel

IIJA
(Broadband Equity, Access
and Deployment Fund)
\$100 million*
*See Commerce FY24 Budget
recommendation

← More Flexibility

Less Flexibility →



FY23 LINE-ITEM IMPLEMENTATION

- Tourism/Promotion Staff and Enhancements (*Dedicated Funds*)
– Actively recruiting FTP, have awarded all grants: \$5,614,900 ongoing
- Community Development Grants (*Federal Funds*)
– Continuing to award HUD/CARES funded Grants: \$4,975,000 ongoing
- Additional Operating Expenditures (*General Funds*)
– Will be expended: \$171,300 ongoing
- Economic Planning (*Federal Funds*)
– In process: \$1,000,000 one time
- Broadband Infrastructure (*Federal Funds*)
– In process: \$50,000,000 ongoing
- Idaho Foodbank (*Federal Funds*)
– In process: \$1,000,000 one time

FY23 SUPPLEMENTAL RECOMMENDATION: ARPA BROADBAND PROJECTS AND INFRASTRUCTURE

Budget Unit by Decision	FTP	General	Dedicated	Federal	Total	
Governor's Recommendation		0.00	0.00	0.00	124,100,000	124,100,000

Governor's Recommendation: \$124,100,000 one-time spending authority with reappropriation authority for broadband projects and infrastructure.

FY23 SUPPLEMENTAL RECOMMENDATION: WOMEN'S BUSINESS CENTER GRANTS

Budget Unit by Decision	FTP	General	Dedicated	Federal	Total
Governor's Recommendation	0.00	2,000,000	0.00	0.00	2,000,000

Governor's Recommendation: \$2,000,000 one-time General Fund to support the Idaho Women's Business Center.



FY24 GOVERNOR'S RECOMMENDATION: IDAHO TRAVEL & CONVENTION SPENDING AUTHORITY INCREASE

Budget Unit by Decision	FTP	General	Dedicated	Federal	Total
Governor's Recommendation	0.00	0.00	5,225,800	0.00	5,225,800

Governor's Recommendation: \$5,225,800 dedicated fund on going spending authority increase for marketing, promotion, and grant programs.



FY24 GOVERNOR’S RECOMMENDATION: OPERATING FUND INCREASE

Budget Unit by Decision	FTP	General	Dedicated	Federal	Total
Governor's Recommendation	0.00	190,000	0.00	0.00	190,000

Governor’s Recommendation: \$190,000 on going General Fund to cover an increase in operations costs such as travel, trade events, and industry promotional activities.



FY24 GOVERNOR’S RECOMMENDATION: IIJA BROADBAND PROJECTS & INFRASTRUCTURE

Budget Unit by Decision	FTP (limited service)	General	Dedicated	Federal	Total
Governor's Recommendation	2.00	0.00	0.00	100,000,000	100,000,000

Governor’s Recommendation: \$100M in on going spending authority with reappropriation authority to be awarded in grants for broadband infrastructure and 2.0 Limited Service FTPs to support the Idaho broadband program.

Note: \$300k in PC was approved in FY23.



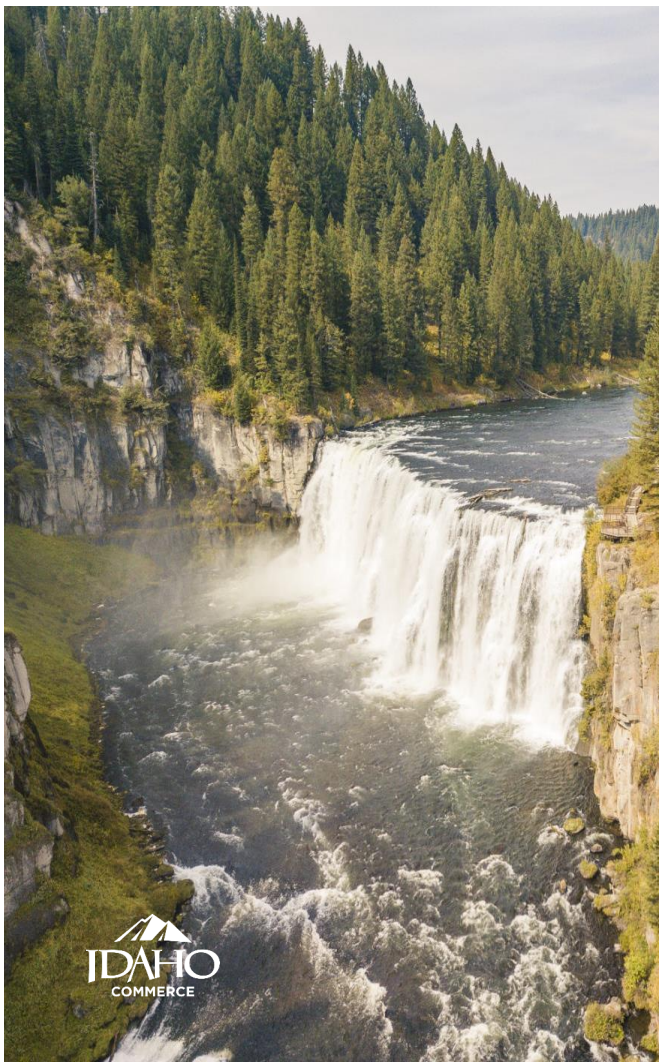
FY24 GOVERNOR'S RECOMMENDATION: ARPA BROADBAND PROJECTS & INFRASTRUCTURE SUPPORT

Budget Unit by Decision	FTP (limited service)	General	Dedicated	Federal	Total
Governor's Recommendation	2.00	0.00	0.00	300,000	300,000

Governor's Recommendation: 2.0 Limited-Service FTPs and federal fund spending authority from ARPA Capital Projects Fund to support and manage grants related to broadband projects and infrastructure. This recommendation is for ongoing spending authority for the duration of the grant.

LBB Page 5 – 26

Statutory Authority 67-4760, 67-4762



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Idaho Commerce

Contact us:

info@commerce.idaho.gov
broadband@commerce.idaho.gov

DIFFERENCE BETWEEN FY22 APPROPRIATION & EXPENDITURES

Fund Description	Appropriation (Including FY22 Transfers, ECF, Reappropriation)	Actual Expenditures	Reverted Balances
General	4,080,600	4,024,100	56,500
Tourism & Promotion	16,731,300	16,723,300	8,000
Broadband (GF) **	10,000	10,000	-
Federal - COVID Relief *	10,000,000	9,995,500	4,500
Other Dedicated Funds	3,535,900	838,100	2,697,800
Federal	11,294,000	8,515,500	2,778,500
Total	45,651,800	40,106,500	5,545,300

FY22 Line-Item Implementation



*COVID Relief for Broadband (*Federal Funds*) — Complete



**Idaho Broadband Includes Reappropriation of \$35M —
Awarded \$26.3M 1/2023