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# **JFAC COMMITTEE MEETING MINUTES**

1/28/13

The hearing was held in Room C310, Statehouse, commencing at 8:05 a.m. and concluding at 10:20 a.m. with Chairman Cameron presiding.

#### Roll Call:

Senators: Cameron, Keough, Mortimer, Vick, Nuxoll, Johnson, Bayer, Thayn, Schmidt, Lacey

Representatives: Bell, Bolz, Eskridge, Thompson, Gibbs, Stevenson, Barron (for Miller), Youngblood, Ringo, King

Absent/Excused: None

Staff present: Houston

Others Present: Steve Martin, Fiscal Officer, Department of Parks and Recreation; Lisa Johnson, Fiscal Officer for Department of Lands, and Anita Hamann, Division of Financial Management

# **DEPARTMENT OF PARKS AND RECREATION (IDPR)**

**Presenter: Nancy Merrill, Director** 

- Mission Statement: To improve the quality of life in Idaho through outdoor recreation and resource stewardship
- Governing Board
  - Six-member board representing six Idaho districts
  - Appointed by the Governor and confirmed by the Senate
  - Board hires the Director
- State Parks
  - Manage 30 state parks encompassing 60,263 acres
  - o 5.2 million park visitors
  - 1.65 million out-of-state day-users
- Recreation
  - 2,500 students instructed in boat, ATV/motorbike and snowmobile avalanche safety classes
  - o 2,000 miles of trail cleared and maintained for public use
  - o 5,600 miles of snowmobile trail groomed throughout Idaho
  - o Administer ten unique grant programs
    - Five advisory committees consisting of 47 members
    - \$7 million funded from federal grants
- 2012 Successes
  - o All 30 state parks remained open

- o Volunteers contributed over 86,000 hours annually
- o Customer satisfaction increased from 92% to 94%
- Overnight occupancy increased by 2.69%
- o Began implementing 30 marketing and business plans (one per park)
- o Revenues from all sources are up by 7.45%
- Established better communication with constituents and community leaders
- Launched new website and established brands
- Strengthened relationships with partner state agencies
- Linked IDPR online mapping portal to Idaho Dept. of Fish and Game Hunt Planner
- Total direct economic impact from Idaho's state parks is about \$103 million annually
- o Passport Program launched
- Passport Program
  - o Launched program in October, 2012
  - o 18,400 passports sold in a 3-month period (10/1/12-12/31/12)
  - o Sales totaled \$232,000
- Marketing/Business plans
  - o Increased public outreach
    - New website
    - Social media
    - Special Events
      - First Time Camper Program
      - Explore Your Parks Winter Youth Camp
  - o Increased revenue park investments
    - Lodge at Castle Rock Ranch
      - IDPR invested \$29,794 to renovate a 1912 brick house into a lodge
      - Rental of the lodge at \$150 per night has grossed \$18,978 since May
  - Registration realignment structure change with a proposed bill that would move registration of all recreational vehicles to ITD's new GARNET registration system
    - ITD modernizing its computer program
      - One customer, one record through identification using drivers license, social security or tax ID number which will tie registration through the owner ID number
      - Title tied to registration by owner
    - · Duplication of State resources will be eliminated
- Workforce
  - 143.5 full-time people serve 5.2 million park goers and 270,000 recreationists who register recreational vehicles
  - Rely on 244 non-benefitted seasonal and 32 benefitted seasonal people to operate parks and programs
  - o Volunteers contribute 86,000 hours annually

- FY 2013 Funding Supplemental
  - Last year funds were appropriated for the following projects:
    - Henry's Lake State Park campground engineering and permits are complete – will begin construction this spring
    - Heyburn's Benewah campground
    - Eagle Island State Park drilled a new well
  - Decision Unit 1 To use park entry fees to market the Passport Program
    - To inform the public about the Passport Program's availability
      - Extensive ongoing advertising including radio and television
      - Production and distribution of promotional materials
      - Public relations efforts
      - Social media
    - Goal is to sell 250,000 \$10 passports annually
  - o Decision Unit 2 Marketing plan
    - Use of Passport revenue to implement key elements of the agency's Strategic Business and Marketing Plans
      - Each park will receive funding (seed) money to invest in equipment
  - Decision Unit 3 Retail Sales
    - Requesting additional spending authority (ongoing) to accommodate increase in sales within park retail programs.
      - Incorporate Idaho products into retail sales locations
        - o Nature Store inventory in the visitor centers
        - Fuel at boat docks

#### FY 2014 Funding

- Focus has shifted from acquiring land and increasing park opportunities to taking care of current assets by
  - Focusing on public health and safety projects
  - Repairs and maintenance issues
  - Raising revenues to replace General Fund reductions
  - Customer service
  - Building awareness about agency and offerings
- Decision Unit 3 Electric vehicles
  - Four electric vehicles at a cost of \$15,000 each to be used for collecting fees, customer service and maintenance
- Decision Unit 5 Castle Rocks Group Shelter
  - Use park entry fees to build a group shelter for weddings, family reunions and other group activities
    - Could be reserved through the park system
    - Estimate increased revenue would be abut \$2,600 if rented 20 times per season
- o Decision Unit 6 Ashton-Tetonia Trail Restrooms
  - One-time request to install two vault toilets at both public trailheads
- Decision Unit 7 Trail of the Coeur d'Alenes Volunteer Campsites

- To develop two volunteer campsites at Old Mission/Trail of the Coeur d'Alenes, (currently there are no campsites available for volunteers)
  - One-time request using money from the expendable trust funds (Union Pacific Trust) and dedicated funds
- Decision Unit 9 Grant Awards request spending authority
  - \$60,000 from the Cutthroat specialty license plate to provide grants to construct and maintain non-motorized access facilities for anglers
  - \$11,800 from the mountain bike specialty license plate for grants to develop new non-motorized trails for bike opportunities
  - \$13,200 from off-highway vehicle law enforcement designation to pass registration dollars to bona-fide motorbike and ATV programs
- Decision Unit 10 Idaho Recreation and Tourism Initiative (IRTI)
  - Request spending authority to cover costs associated with IFTI program management and related projects
  - Partners include US Forest Service, BLM, Idaho Fish and Game, IDPR, IDL, Tourism, Idaho Transportation Department, Outfitters and Guides, and US Wildlife
  - Support programs such as "Stay on Trails" campaign, "Idaho State RV Guide" and the "Be Outside" campaigns
- Decision Unit 11 Fund Farragut State Park Sewage Collection System from RV Funds
  - Earmark money for Phase Two of the sewer project based on the premise that users should pay for this mandated project
- Appropriation flexibility
  - IDPR uses the flexibility of "carry over" with development projects since it takes several years from authorization to design and engineer prior to a project being built
  - Lump sum spending has been used to move money from capital improvement projects to needed personnel

# **Lava Hot Springs Foundation**

#### **Presenter: Mark Lowe, Executive Director**

- Background
  - Land granted to Idaho by U.S. government in 1902 for public use
  - Idaho Legislature established the Lava Hot Springs Foundation in 1919 to administer state land in Lava Hot Springs
  - Governed by 5-member Board appointed by the Governor but not subject to Senate confirmation
- Mission statement: to ensure the public has access to healthful, clean and inviting facilities for recreation and healing purposed
- Olympic swimming complex was built in 1969
  - o Had 123,411 visitors in 2012
  - Hydro tubes were built in 2001 funded through the State Building Authority

- o 25 yard pool was covered in 2006-07
- Speed slides were built in 2009 funded through the State Building Authority
- Indoor Kiddie Pool scheduled for completion in May of 2013
- o FY 2013 Supplemental request
  - \$1,365,000 in dedicated funds for construction of the Indoor Kiddie Pool facility
  - Request \$140,000 spending authority from dedicated funds to furnish Kiddie pool and install disinfection equipment. The shortfall is due to higher than expected construction costs and the requirement for a fire sprinkler system
- World Famous Hot Pools
  - 112 degree sulfur-free water
  - o 2.5 million gallons per day
  - o 209,919 visitors in 2012
  - Used year round
  - Dressing rooms replaced in 2006
  - o Additional Hot Pool completed in 2009
  - Attendance and revenues are up which has helped to fund projects without using General Funds
- FY 2014 budget request
  - Spending authority for \$2,118,400 from dedicated funds

Personnel \$951,900
 Operating \$743,900
 Capital Outlay \$422.600

- o Requested Enhancements
  - \$50,000 to participate with Lava Hot Springs City for the construction of a pedestrian bridge
  - \$200,000 to construct restroom facilities at the Olympic Swimming Complex

### **DEPARTMENT OF LANDS**

**Presenter: Tom Schultz, Director** 

- Introduction of Executive Team
  - Kathy Opp, Deputy Director
  - o David Groeschl, Forestry and Fire Division
  - o Bob Brammer, Lands, Minerals & Range Division
  - o Patrick Hodges, Support Services Division
  - o Kurt Houston, Southern Operations Division
  - o Roger Jansson, Northern Operations Division
  - o Donna Caldwell, Human Resources
  - o Lisa Johnson, Financial Officer
- State Board of Land Commissioners
  - o Governor C. L. "Butch" Otter

- Secretary of State Ben Ysursa
- o Attorney General Lawrence Wasden
- State Controller Brandon Woolf
- Superintendent of Public Instruction Tom Luna
- Vision: trusted stewards of Idaho's resources, from main street to mountain top
  - Invest in Idaho's resources to maximize financial returns to endowment trust beneficiaries
  - Deliver programs with professionalism and integrity
  - Invest in employees so they are equipped, entrusted, and expected to make decisions
  - Be a unified and vibrant organization where all employees participate in constructive communication to meet the Department's missions
- Mission two major functions
  - Manage state endowment lands according to the land grants given to Idaho at statehood and according to fiduciary trust law and principles
  - To help Idahoans protect and manage their private lands and the beds of navigable waterways.
  - o Four areas of focus:
    - Organizational structure must align with Department's vision
    - Leadership development
    - Review of policies and procedures
    - Recruitment, retention and succession strategy
- Funding by fund source and by object (charts)
- Endowment Land asset types and acres

0	Range Lands	\$1,412,987
0	Forest Lands*	977,580
0	Agriculture	15,792
0	Minerals	2,131
0	Real Estate (Conservation)	22,825
0	Real Estate (Commercial)	15,855
0	Real Estate (Residential)	841
Total		\$2,448,011

\*Forest lands are the most productive land asset type with 75% to 95% of all income generated by timber production each year

### FY 2013 Distributions by Beneficiary

0	Public Schools	\$31,292,400
0	School of Science	2,997,600
0	Charitable Institutions	2,964,600
0	Normal School	2,670,000
0	University	2,552,400
0	State Hospital South	2,868,000
0	Penitentiary	1,246,800
0	Agricultural College	916,800
	Total	\$47,508,600

Timber Asset

- Timber asset alone earned \$31.7 million in FY 2012, down from \$49.2 million in 2007. Timber revenues are heavily influenced by the domestic housing market
- IDL expects timber markets to stabilize and slowly rebound over the next several years
- Harvest levels have increased (FY 2012 was a record); 35% of statewide timber harvests were from endowment lands

### Fire Management

- o Fires in Idaho are becoming larger
- Fire seasons are extending longer fires continue to burn through September and into October
- o IDL participates in the firefighting effort as an initial attack agency
- o Try to stop fires before they become large and expensive
- Assign resources based on most efficient level (MEL), done by modeling fire costs based on fire activity, averaged over the last 10-year period
- o Pre-positioning of resources saves time and cost
- IDL is developing an online burn permit service allowing for users to obtain a burn permit from anywhere with an internet connection
- Division of Lands, Minerals and Range
  - Endowment Land Management
    - Commercial Leasing reduced the rate of downtown commercial endowment properties from 25.7% to 11.3% - Revenues expected to increase in 2013 by \$249,165
    - Grazing Leasing
      - Completed 17 lease auctions resulting in \$544,000 in additional revenue
      - Advertised and auctioned a lease on the Crane Creek Unit had 26 applicants and a premium bid of \$49,000
      - Completed negotiated rulemaking to bring rules into compliance with 2012 code changes regarding management plan requirements
  - Oil and Gas Leasing
    - Completed auctions for 44 parcels resulting in about \$2,377 in additional revenue
  - o Regulatory Programs
    - Public Trust Land Program
      - Issued 410 encroachment permits, 13 submerged land leases and 3 submerged land easements, and 3 disclaimers
      - Conducted four hearings for single-family dock encroachments
      - Resolved 61 violations of public trust regulations

# State Endowment Trust Lands

- Transactions
  - McCall Outdoor Science School 14 acres were exchanged for a 32,138 sq. ft. commercial office building on 3.14 acres in Idaho Falls with a projected cash return of 8.25% (compared with less than 2% for the McCall property)

- Camas Prairie Land Exchange traded 2,911 acres of timberland for 1,223 acres of farmland and 451 acres of timberland.
  - Helped to diversify the land portfolio
  - Acquired access to current assets and disposed of land without access
  - Increased the long-term cash return
- Lot Solutions platting
  - Priest Lake 18 plats completed recordation underway
  - Payette Lake
    - o 7 plats completed recordation is the next step
    - 4 final plats prepared
      - Cedar Knolls
      - Payette Lake Cottage sites
      - Pilgrim Cove
      - Pinecrest

# FY 2014 budget request

- Decision Unit Priority 1 is continued implementation of the Land Information Management System (LIMS). Request for one-time funding to implement a major component of IDL's LIMS system along with ongoing funding for software maintenance costs
  - Will streamline timber sale planning, development and administrative activities into a single system that integrates with key external financial system and geographic information systems
  - This request is to integrate the LIMS with other IDL applications and includes:
    - \$660,000 for one-time professional services
    - \$61,000 for ongoing software maintenance
- Decision Unit Priority 2 requesting \$385,500 to support the fire preparedness program which will enable the Fire Management Program to operate at the Most Efficient Level (MEL) reducing response times, fire size, and property loss.
  - Request includes \$146,600 for group personnel costs for 31 manmonths
  - \$63,000 for facility costs
  - \$175,000 to cover fuel, tires, and field supplies
- o Decision Unit Priority 3 requesting the purchase of additional equipment
  - \$16,500 for timber equipment
  - \$10,200 for fire equipment
- Decision Unit Priority 4 (not included in Governor's recommendation)
  Timber Protective Associations (CPTA) requested \$54,600 ongoing
- Decision Unit Priority 5 one-time funding for surfacing a parking and storage area behind the Eastern Idaho Supervisory Area office
- Decision Unit Priority 6 one-time funding of \$35,200 for an equipment storage building at Priest Lake Area administrative office. (60% was requested from the Permanent Building Fund Advisory Council but was not on the list of their funded projects)

- Decision Unit Priority 7 (included in Governor's recommendation as #1) for start-up costs for Rangeland Fire Protective Associations
  - Funds to provide personal protective equipment for firefighters, training, a water tender, and assistance with filing of legal documents and liability insurance
  - Includes \$50,000 from the General Fund and \$50,000 from dedicated fire preparedness funds for a lands program specialist
- Lump-Sum spending authority for the Forest and Range Fire Protection Program
- FY 2013 Supplemental
  - o Fire Preparedness Fund Shift
    - IDL was notified that the Consolidated Payments Grant (CPG) from the U.S. Forest Service would be reduced for FY 2013.
    - Request a shift of \$97,000 in personnel costs from the federal grant to the Department of Lands Fund which will provide 36 man-months for seasonal firefighters who were previously paid from federal grants in past budgets.
  - o Deficiency Warrants
    - One-time General Fund request for \$6,013,200 to pay deficiency warrants that covered the cost of fighting fires in FY 2012
    - Costs are incurred in the fire deficiency fund (0076) and are reimbursed by the General Fund

Senator Dean L. Cameron, Chairman

Peggy Moyer, Secretary