

MINUTES  
**JOINT FINANCE-APPROPRIATIONS COMMITTEE**

DATE: Tuesday, January 27, 2015  
TIME: 8:00 A.M.  
PLACE: Room C310  
MEMBERS PRESENT: Senators Co-chairman Cameron, Keough, Mortimer, Bair, Nuxoll, Johnson, Thayn, Guthrie, Schmidt, Lacey  
Representatives Co-chairman Bell, Gibbs, Miller, Youngblood, Burtenshaw, Horman, Malek, Monks, King, Gannon  
ABSENT/EXCUSED: None  
convened: Chairman Cameron convened the meeting at 8:00 A.M.  
STAFF PRESENT: Headlee, Tatro

**COMMUNITY COLLEGES, STATE BOARD OF EDUCATION**

**PRESENTATION: NORTH IDAHO COLLEGE (NIC)**

To view the presentation, please click on the following link: [North Idaho College](#)

**PRESENTER::** **Dr. Joe Dunlap, President**, introduced the Board of Trustees and discussed NIC's mission which is to meet the diverse educational needs of students, employers, and the northern Idaho communities it serves through a commitment to student success, educational excellence, community engagement and lifelong learning. NIC performs the traditional five functions of community colleges: prepare students to transfer to four-year institutions, professional-technical education, non-credit workforce development (short-term training), adult basic education and continuing education. The core themes of NIC reflect the values and commitment to the five northern Idaho counties: student success, educational excellence, community engagement, stewardship and diversity. The college has 5,776 for-credit students, 65% from Kootenai County, and the average annual tuition/fees amount to \$2,974. Last year NIC awarded 969 scholarships and 1,606 degrees and certificates. Over the last two years the college has awarded \$10,234,644 in workforce-related external grants and it is estimated the annual regional economic impact is \$171 million.

NIC's administration and staff work to meet the needs of the north Idaho region. The College is planning to open a new, self-funded, technical education facility in 2016 in order to better serve regional business and industry. Additional NIC projects include: 1) an Entrepreneurship Center underwritten by Avista Corporation, and 2) through three Department of Labor (DOL) grants opened an Aerospace Center of Excellence, a Forestry Products Center, and a Health Care Center all as training facilities.

Enrollment history showed steady growth over a 15-year period until 2008 when there was a significant jump due to the recession and people returned to college to receive more training when jobs were lost. Then enrollment declined when businesses began hiring again. It is anticipated that enrollment will stabilize by 2016, the trend will level out and NIC will experience slower, steady growth. Because funding support is about the same as in 2002, the burden of funding has fallen on the backs of students and in-district tax payers. Prior to the recession state funding was 54% of the college budget, today state funding makes up less than 33%. In the past two years all new programs have been started with grant monies or at the expense of other existing programs. NIC is expecting to increase significantly dual credit this coming year with Fast Forward funding.

Complete College initiatives (a goal to have 60% of everyone ages 25 to 34 have a certification or degree by 2020) include: 1) remediation reform—measures designed to promote student success in math and English college level courses, 2) time to degree—enhance student pathways to degree completion, 3) retention, 4) enrollment management strategies including OARS II, PTECH, student debt reduction, and the Village Project. Strategies included in the Village Project which involves at-risk students include: early alert, intrusive advising, cohort-village, college success and college prep classes as well as peer monitoring. In the first year of the pilot project involving 75 students, there has been an 84% persistence/go-on rate where normally there would be an expected go-on rate of 5%. The following are challenges in meeting the 60% goal: 1) career and technical funding formula—no appreciable improvements in funding since 2002, 2) support levels are not consistent with state articulated outcome, 3) need personnel to implement student success strategies, 4) need to promote career pathways, 5) out-of-district tuition—liquor distribution has been stagnant since 1982, and 6) retaining quality personnel. The proposed 3% CEC funding only covers one-third of the actual cost to NIC; the remaining two-thirds, or \$600,000, must be made up from the college at the expense of other programs—either through tuition or local property tax increases.

NIC's legislative priorities included: 1) funding for the Complete College Idaho Initiative; \$1,012,300 was requested, the Governor recommended only \$257,300 for additional advisors, 2) requested \$4 million from the Permanent Building Fund for a joint-use facility for classroom space and student services, and 3) supplemental requests for safety and security issues.

**PRESENTATION: COLLEGE OF SOUTHERN IDAHO (CSI)**

To view the presentation, please click on the following link: [College of Southern Idaho](#)

**PRESENTER:**

**Dr. Jeff Fox, President**, introduced the Board of Trustees specifically acknowledging the new Chairman, Karl Kleinkopf, and Vice Chair, Bob Keegan. He expressed pride in the fact that as of 2015, CSI has been operating 50 years as a community college. CSI's mission drives the College's core themes which are: to prepare students to successfully transfer to high education programs, to prepare students to successfully complete post-secondary courses and programs, to prepare students to successfully participate in the regional workforce, and to support and promote the educational, social, cultural and economic development of the region.

CSI continues its accreditation oversight role with the College of Western Idaho (CWI). CWI should receive full accreditation and become independent of CSI in the spring of 2017. CWI's Fall 2014 enrollment was 10,217 and CSI's enrollment was 8,357. The College provides workforce training in the following areas: customized training for specific businesses, industrial maintenance training, and apprenticeship programs for electrical, plumbing, maintenance and HVAC. CSI is also involved in economic development leadership involving: Southern Idaho Economic Development Organization (SIEDO), local municipalities, Region IV Development Association (RIVDA), area chambers of commerce, and urban renewal. Notable events mentioned were STEM (science, technology, engineering, math) pathways, Idaho INBRE (IDeA Network of Biomedical Research Excellence grant, and an NASA Idaho Space Grant Consortium. **Fox** briefly mentioned scholarships awarded by the CSI Foundation, and presented charts/graphs regarding lower-division student headcount enrollment, growth at Idaho's community colleges, and CSI's 20% growth in headcount and student full-time equivalent since 2000. Regarding dual credit, since 2010 CSI has partnered with local districts to provide courses in 36 of Idaho's 44 counties. CSI's dual credit program is one of only 92 in the United States accredited by the National Alliance of Concurrent Enrollment Partnerships. He also presented the following information regarding CSI students: 64% are female, 25% are over 40 years old, 36% are 18 to 24 years old, 31% are full-time students, 17% are Hispanic and 74% are Caucasian, 47% come from Twin Falls and Jerome Counties, 49% come from other Idaho counties, and 3.6% of the students come from out of state.

**Fox** provided additional information on remediation, instructional delivery changes, degrees and certificates awarded from FY 2009 through FY 2014, annual students costs from 2007 through 2014, and a graph comparing annual student costs at higher education institutions. FY 2014 primary revenue sources for CSI were: tuition and fees, 31%; academic state appropriation, 33%; PTE state appropriation, 16%, property taxes, 16%, out-of-district tuition, 4%.

FY 2016 legislative budget requests for meeting the 60% goal were: 1) a request of \$994,800 for student success and completion which would require hiring transition and educational coaches, remediation reform, student mentoring, and an instructional designer to enhance online course quality and consistency, 2) a request for \$100,000 for achievement-based software to improve remediation through targeted, individualized learning modules, and 3) a request for \$109,300 for institutional research to improve data reporting and predictive analytic capabilities to better identify and manage student progress. Regarding a chart showing community college outcome metrics, the Voluntary Framework of Accountability (VFA), six-year outcomes for 1,060 credential-seeking students at CSI showed an overall “success” rate of 59.2%. CSI thanked Governor Otter for the 3% CEC increase, funding for increased costs of health insurance as well as funding for solutions to the 60% goal.

**PRESENTATION: COLLEGE OF WESTERN IDAHO (CWI)**

To view the presentation, please click on the following link: [College of Western Idaho](#)

**PRESENTER:**

**Dr. Bert Glandon, President**, thanked the CWI Board of Trustees for their commitment to the College and for providing direction for future success. CWI offers a broad range of programs for students across the four areas of emphasis: academic transfer, professional-technical education, workforce development and basic skills education. Idaho’s community colleges are keeping college affordable averaging a little more than half the cost of four-year institutions and serving over 52% of the lower division students in Idaho. CWI collaborates with all higher education institutions in Idaho on a monthly basis and all agree that the most important legislative priority for community colleges is to help Idaho meet the Complete College Idaho plan. Currently student tuition and fees make up 47% of CWI’s revenue when taking into account primary general funding sources; additional revenues come from grants and self-supporting initiatives such as workforce development programs but are not included as primary funding sources. A large part of FY 2015 growth is attributed to dual credit enrollment which is offered at a reduced rate. CWI’s Board of Trustees did not raise tuition and fees this school year.

Since opening in the Spring of 2009, CWI’s enrollment has continued to grow supporting more residents throughout the region. CWI served 13,944 credit students that included Academic Transfer, Dual Credit, and Professional-Technical Education students. In addition there were 10,480 students who received education through the non-credit offerings, comprised of 8,295 from the Workforce Development area and 2,185 from the Basic Skills Education area. There has been a 97% increase in dual credit enrollment in the Fall of 2014 to 2,468 high school students earning college credit. It is anticipated that dual enrollment will continue to increase.

CWI is focused on the same goals and challenges outlined in the state's Complete College Idaho plan which is to: 1) engage students early to build a strong pipeline to college, 2) ensure access to higher education opportunities, 3) provide the right mix of high quality programs and services leading to certificates and degrees, 4) continuously engage and support students throughout their college experience, and 5) develop important connections with the community to ensure students successfully transition to the next phase upon completion of their program at CWI, either continuing their education or entering the workforce.

CWI budget requests included the following: 1) requested \$997,100 to support the Complete College Idaho program and the creation of a general education certificate to count toward the 60% goal (only \$276,900 recommended by the Governor), 2) requested \$534,900 for a new delivery system for college preparatory math in learning labs (not recommended by the Governor), and 3) requested \$285,000 for additional campus security support (not recommended by the Governor).

By keeping education affordable, CWI is poised to be a key contributor and supporter in helping Idaho reach its goal of "60% of Idahoans ages 25 to 34 will have a degree or certificate by 2020." CWI is providing excellence in education to prepare students for careers and building a robust foundation for continued educational opportunities. **Glandon** expressed appreciation for support of the Complete College Idaho plan, for the 3% salary increase for employees, as well as the offset of increased insurance costs for employees.

**PRESENTATION: IDAHO PUBLIC TELEVISION (IPTV)**

To view the presentation, please click on the following link: [Idaho Public Television](#)

**PRESENTER:**

**Ron Pisaneschi, General Manager** explained IPTV has two main areas of responsibility, the first being educational content and services including national programs like NOVA, American Experience and local programs like Outdoor Idaho and Science Trek, web offerings and outreach, events and fundraising. This area is funded with private contributions and grants (dedicated funds). The other area is the statewide delivery system that insures that services are made available to all Idahoans. It includes the Emergency Alert Service and other Homeland Security efforts as well as government services such as Idaho in Session. This system is funded from the state General Fund; it used to be funded by competitive federal grants but all of those grant programs have been eliminated.

Regarding the educational content and services side, IPTV was the most watched PBS station per capita in the nation. The station has also been the recipient of 54 national and regional awards of excellence for local productions and services, including an Emmy Award for Outdoor Idaho's program entitled "Nature's Healing Powers." There is a direct relationship between the quality of work and IPTV'S success in private fundraising as evidenced by a higher percentage of donors per capita as well as higher average gift amounts. IPTV has strong partnerships in the education arena with the State Board of Education, with universities on student training, and the station also provides online resources for teachers and students featuring over 70,000 videos searchable by grade level and subject matter. The station

is involved in partnerships involving other agencies including live video streaming of some oral arguments before the Idaho Supreme Court as well as working with Legislative Services where they produce live streaming of the Idaho Legislature. (Last year there were over 100,000 stream requests.) **Pisaneschi** briefly discussed a new six-part PBS series involving several Idahoans involved in an effort to restore a national park in Mozambique which was devastated by civil war. IPTV is producing a behind-the-scenes look at the Idahoans involved in the project.

The statewide delivery system is very complex with five main transmitters and 49 repeaters called translators that deliver programming to every corner of Idaho. Through digital, the station simultaneously broadcasts four different channels as well as a 24x7 children's channel on some cable systems. IPTV has studios in Moscow, Pocatello and two locations in Boise.

IPTV'S FY 2016 budget requested an overall 2.5% increase of which 1.7% was ongoing. The Governor has recommended funding for the most important item on the priority list of equipment that needs replacing: a \$486,000 transmission file server that stores and delivers programming and other content for all seven of the station's program channels. There is additional equipment that needs replacing totaling \$450,000. **Pisaneschi** said 77% of the station's assets have been depreciated so capital replacement will continue to be a significant part of the station's annual budget request

All IPTV funds are audited each year by the Legislative Audit staff; there was one audit finding in FY 2014 which was a categorization error; it was a row title and number placement issue and was corrected within the final report.

The General Manager reminded the Committee that IPTV cannot air any commercials, cannot charge cable and satellite stations for programming, and that federal competitive equipment programs have been defunded.

**ADJOURNED:** Senator Cameron adjourned the meeting at 10:25 A.M.

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Senator Cameron  
Chair

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Peggy Moyer  
Secretary