



HIGHER EDUCATION

Helping All of Idaho Thrive

NEW COLLABORATION

Working together to serve Idaho

Identifying shared priorities that respond to the needs of our communities, the state and the region.





Higher Education Efficiency

Budget Stabilization and Mission Alignment

\$ 77,300,000

Reductions and Reinvestment

493

Positions Reduced



STRATEGIC PRIORITIES

Serving students, serving Idaho

Enrollment and retention initiatives:

Improve the go-on rate and ensure timely degree completion

Creating a skilled workforce:

Ensure job and career readiness

Connecting with rural community:

Expand reach of higher education to all of Idaho

Serving business and industry needs:

Align programs and research to the needs of Idaho's economy

Research that spurs innovation and economic activity:

Develop relevant new knowledge that increases Idaho's competitive advantage and spurs enterprise

Transferability:

Realize a seamless pipeline from K-12 to Community College to University and amongst the institutions

LC State: Committed to our Role

Idaho's "private school" experience at a public school price.

Positioned to serve Idahoans and Idaho by preparing students "...to become successful leaders, engaged citizens and lifelong learners." (LC State Mission Statement)

3,856 students (HC) / 2600+ (FTE)

- HC Enrollment grew 3% in fall (0.26% FTE). 3rd highest in school history.

78% First-Generation

45% Low-Income (Pell Awarded)

82% Receive Financial Aid



LC State: Committed to Idaho

82% Idaho Residents

- Students from 41 of Idaho's 44 counties
- 65% of employed graduates remain in Idaho

Partnerships with all 7

- Co-admission and co-enrollment partnership with College of Eastern Idaho
- Online Idaho: collaborating, partnering, leveraging our collective strengths and Cares Act funding to jump-start the initiative

Online Learning Leader

- Idaho's leader in fully online bachelor's degree programs (20+ fully online programs)

Service to Region I & Regional Rural Communities

- LC State offers the most bachelor's degree options in the Coeur d'Alene area
- Grangeville & Orofino

CTE and Nursing

- Opening of Schweitzer Career & Technical Education Center, per industry demand
- Renowned nursing program to offer graduate certificate, per industry demand
 - Partnerships & Pipelines (2-year sisters & UI)
 - Blue Cross of Idaho Foundation for Health Scholarship Program!



LC State: Committed to our Students

Success

- 4th largest graduating class this spring
- Graduation rate improved over 10% within 3 years.
- Retention rate up 8% since 2009
- Ranked #4 in West (2021 Best Colleges)
- Placement rate: 97% “academic” / 98% CTE

Affordability

- Lowest tuition among four-year institutions
- Lowest “typical debt” after graduation (\$18,379)
- 82% of graduates pay down debt within 5 years
- Dual credit up 24% F19 to F20

Service & Challenge

- Less staffing than average of two-year sisters
- Recent challenges have further reduced workforce by 9.3%
- Crisis conditions are not sustainable



IDAHO'S LAND-GRANT UNIVERSITY

SERVICE THROUGHOUT THE GEM STATE



- **Serving All 44 Counties**
 - Extension Offices in 42 Counties
- **Nine Research and Extension Centers**
 - Supporting Idaho Agriculture, Industry
- **Statewide Presence**
 - Centers in Boise, Coeur d'Alene, Idaho Falls, Moscow
 - CAFE – Magic Valley-Based Research Dairy
- **Economic Benefits to Idaho**
 - \$1.1B Annually
 - Partnerships with Federal and State Agencies, Industry

BUDGET AND ENROLLMENT HIGHLIGHTS

A UNIVERSITY ON THE RISE



- Fall 2020 Enrollment
 - 10,791 Students Enrolled
 - Drop of 3% in Full-Time, Degree-Seeking Students
- Budget Progress
 - \$45 Million in Losses Over Three Years
 - FY20 Audited Financials Indicate Cash Burn Is Resolved; Shows Dedication by U of I Employees
 - Marked Improvement in Reserves for FY20 from FY19
- Opportunity to Plan for the Future
 - Ranked the Best Value Public University in the West by U.S. News and World Report

UNIVERSITY OF IDAHO STRATEGIC PRIORITIES



- **Supporting Student Success**
 - More Than \$30 Million in Scholarships and Waivers Offered Annually to Defray College Costs
 - 72% of Students Are from Idaho; 41% of Undergrads Are First-Generation College Students
- **Growing Our Research Enterprise**
 - One-Half to Two-Thirds of Undergrads Participate in Research Activities
 - \$113 Million in Research – Supporting Ag Monitoring, Water, Cybersecurity, COVID-19
- **Telling Our Story**
 - Encouraging ‘Go On’ for Students Through Enroll Idaho
 - Highlighting \$1 Million More On Average in Lifetime Earnings with a College Degree



Idaho State
University

89%

Idaho Residents

12,847

Total Enrollment

2,057 Graduate
10,790 Undergraduate

Idaho's only
**Tuition Lock
Program**

338

Military-Connected
Students

3,373

Early College Students

24%

First-Generation
College Students

18 of 20

Idaho Hot Jobs
available at Idaho State

43%

Pell Eligible
(require financial assistance)

\$15.8 M

scholarships
awarded annually

ROAR



Idaho State
University

Financial Update

Total Budget Reductions (Realized FY22) \$ 12M

Positions Eliminated 94

One-Time Budget Saving Measures

Hiring Freeze \$ 2.75M

Furlough \$2 M

ROAR



Idaho State
University

Our Path Forward

1. Efficiency and Effectiveness

Explore operational and structural efficiencies while focusing resources to support the core mission of education.

2. Retention and Recruitment

Commit to removing barriers to student success to ensure degree completion, while improving the go-on rate in Southeast Idaho.

3. Relationships with Business and Industry

Build strong relationships with industry, creating a pipeline to employment upon graduation.

4. Promote Identity and Culture

Develop an institutional identity that attracts students and fosters a student-centric approach.

ROAR

IMPACT

Serve more than

33,000

students annually

4,762 graduates in 2019-20

Total fall enrollment up

26% since
2012

Boise State confers more than half of all bachelor's degrees from public institutions in Idaho



INNOVATION

RESEARCH
RECORD-BREAKING YEAR

\$58 million
in research
awards



↑ 41% Growth over the
last five years

**PROJECT
LAUNCHPAD**



**BRONCO
GAP YEAR**



**RURAL
INITIATIVE**

Over \$500,000
President's Endowed
True Blue Scholarship



**INSTITUTE FOR
PERVASIVE
CYBERSECURITY**





**INVESTED
IN IDAHO**

THE IDAHO WAY - EFFICIENCY

The cost of educating a Boise State student **42%** Less than the national average

8:1 For every \$1 invested, Boise State returns \$8 to the state's economy

CAREER OUTCOMES

97,403 Living graduates
(6/30/20)

64% of alumni live and work in the Treasure Valley and surrounding communities
(2018 study of alumni)

TOP EMPLOYERS for Boise State grads

St. Luke's, Boise School District, St. Alphonsus, West Ada School District, Micron, State of Idaho, Nampa School District, Clearwater Analytics, Hewlett-Packard, Meridian School District, J.R. Simplot, Wells Fargo, Boise Cascade Co., Albertsons, Idaho Power

BUILDING SKILLS

- **Experiential Learning** - Work U, Cybersecurity
- **Career Services Incentives** - helping every graduating senior translate knowledge gained into career options
- **Service Learning**
- **Finishing Foundations** - our senior capstone course



IN PARTNERSHIP

With you, for all of Idaho

