

MINUTES
HOUSE STATE AFFAIRS COMMITTEE

DATE: Tuesday, February 02, 2021
TIME: 9:00 A.M.
PLACE: Room EW40
MEMBERS: Chairman Crane, Vice Chairman Armstrong, Representatives Palmer, Barbieri, Holtzclaw, Monks, Scott, Andrus, Young, Furniss, Hanks, Skaug, Gannon, Mathias
**ABSENT/
EXCUSED:** Representative Holtzclaw
GUESTS: None

Chairman Crane called the meeting to order at 9:05 a.m.

RS 28350: **Roger Batt**, Legislative Advisor for the Idaho Grape and Wine Commission presented **RS 28350** to give vintners and wineries permission to advertise their products and events on websites and social media platforms. The main focus is to promote wine-tasting events as well as events featuring wine. If off-site events are held, a wine permit must be obtained. When multiple vintners participate in a single event, they must seek permission through the Idaho State Police. The proposed legislation also adds the word designee so no one is dependent upon one person when seeking permission. Mr. Batt indicated the industry is hopeful more wine will be sold as a result of social media promotion. On-line promotion through websites and social media is legal in Idaho. This is a preemptive piece of legislation and the language is broad. Some states have made these actions illegal. There would be no negative fiscal impact to the state.

Committee members expressed support for promoting events but were concerned with the algorithms used by social media and the potential of targeting minors for wine advertisements. It could also target individuals with an alcohol addiction, tempting them to partake. Committee members wanted to see tighter language and information about social media guidelines and how the algorithms function.

Mr. Batt said the wine industry takes the under 21 population seriously. Individuals must be 21 to enter their websites. He stated wineries are using safeguards to prohibit underage drinking.

MOTION: **Rep. Gannon** made a motion to return **RS 28350** to the sponsor. **Motion carried by voice vote.**

RS 28232C1: **Rep. Giddings** presented **RS 28232C1** requiring disclosure of expenditures by a candidate, Political Action Committee (PAC), or campaign committee when money is spent in support or opposition of a candidate. This information used to be collected by the Secretary of State's office but the new computer program they are using does not currently collect this information.

Rep. Giddings stated the Secretary of State's office said it wants to include this information in its tracking program but remains neutral on this proposed legislation. The ability to collect this information already exists within the computer program, so there should be no fiscal impact. If this bill is printed, the committee wants more clarification on the cost for modifications to be made.

In response to questions, **Rep. Giddings** said this legislation is about transparency. It is helpful to draw clear lines, reporting when expenditures are made in affirmative support or opposition of a candidate. If a PAC purchases flyers in support or opposition of a candidate, donors would be able to see how their money is being spent.

MOTION: **Rep. Scott** made a motion to introduce **RS 28232C1**.

Political Action Committees and individual campaign committees may make expenditures to support or oppose other political groups or candidates. It was also noted that this proposed legislation could add to reporting complications. **Rep. Giddings** said she would consult with the Secretary of State's office.

VOTE ON MOTION: **Motion carried by voice vote. Rep. Palmer** requested to be recorded as voting **NAY**.

ADJOURN: There being no further business to come before the committee, the meeting was adjourned at 9:51 a.m.

Representative Crane
Chair

Kelly Staskey
Secretary