



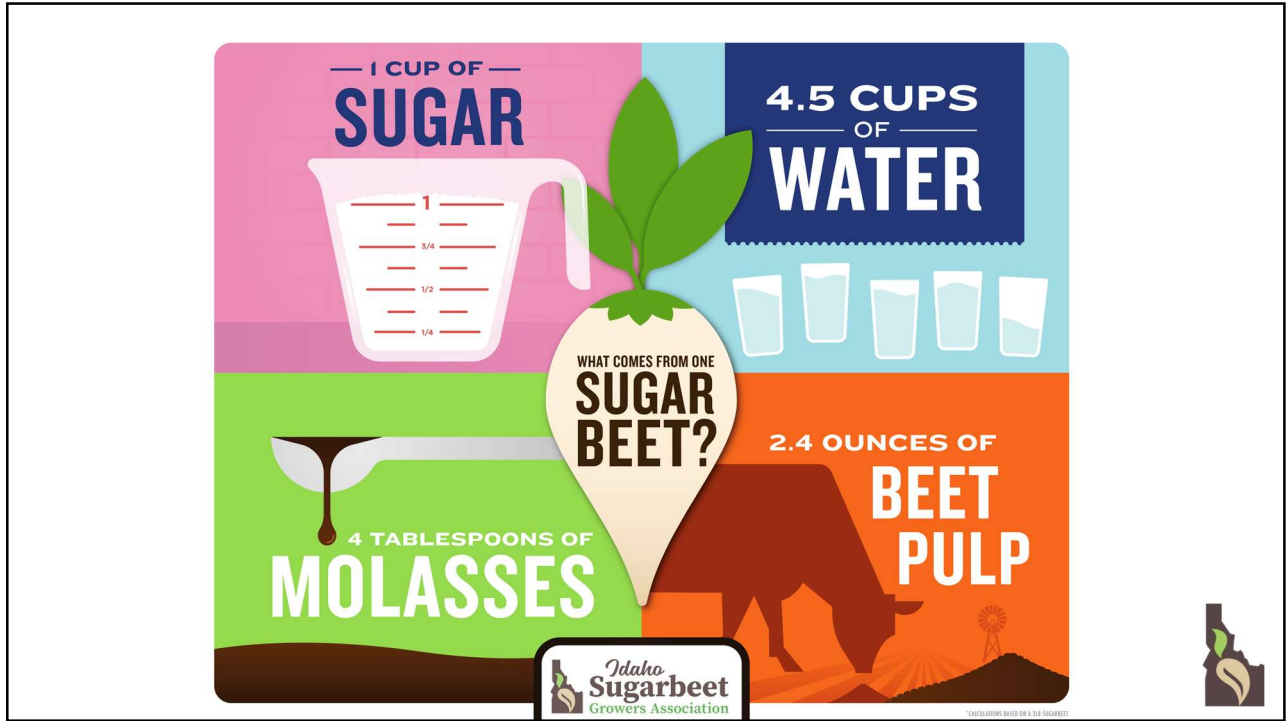
Brad Griff | Executive Director | idahosugar.org

1

SUGARBEET 101

- Root crop
- Cousin to the red beet
- Grown in 11 states
- Won't find them at the grocery store
- Plant in March and April
- Harvest in September and October
- Account for 55% of U.S.-produced sugar

2



3



4



Education Promotion Research

“As farmers, we like to be left alone to do our own thing. But if you have that mindset, you won’t be very successful.

Whether we like it or not, we’re closely tied to the policies coming out of DC.”

– Randy Grant, President, ISGA



5

THE IMPACT OF SUGARBEETS ON THE IDAHO ECONOMY

Sugarbeets are grown on **180,000 ACRES IN IDAHO**

Sugarbeets contribute **300 MILLION** accounting for **10% of Idaho's total cash receipts from crops.**

Processed sugar from Idaho sugarbeets brings in about **900 MILLION** IN ANNUAL REVENUE

SUGARBEETS & IDAHO

2ND LARGEST PRODUCER of sugarbeets in the United States, and accounts for **19% of sugarbeet production in the country.**

7 MILLION TONS of Idaho sugarbeets are hauled a year providing additional trailer manufacturing and truck operator jobs.

Amalgamated Sugar, a grower-owned sugar refining company, has about **1,600 EMPLOYEES**. That's 2.5% of all manufacturing jobs in Idaho!

6

2020 SUGARBEET CROP

- Cold, wet spring led to 53,000 acres of replants
- Early returns in September looked positive
- No hard frost events in September or October
- 2nd best crop year in history
- 40.56 tons/acre
- 18.41% sugar content



7

Over the past two decades, our growers have become more sustainable by:

REDUCING INPUTS

like fertilizers and pesticides by using the latest technology

Over the past two decades, our growers have become more sustainable by:

IMPROVING SOIL HEALTH

by practicing conservation tillage and sequestering carbon

The infographic is split into two panels. The left panel has an orange background and features a red wheelbarrow icon. The right panel has a light beige background and features two green sugar beet plants growing in dark brown soil. A white arrow points from the left panel to the right panel.

8

QUESTIONS?



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