

Idaho Barley Commission Update

January - February 2024

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Idaho Barley Commission

- The Commission
- 2023 Idaho Barley Crop / 2024 Projections
- Idaho Barley Commission Program Highlights



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Idaho Barley Commission

- Funded by Idaho barley growers through \$0.035/cwt (per hundred weight) barley assessment outlined in state statute.



per 100 pounds of barley

This compares to \$0.0168 per bushel of barley.

A great investment for growers!

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Idaho Barley Commission



- Governed by 3 grower commissioners appointed by the Governor by IBC district for 3-year terms
- 1 industry representative selected by the grower commissioners
- District 1 **Josh Jones**, Troy
- District 2: **Mike Wilkins**, Rupert
- District 3: **Allen Young**, Blackfoot
- Industry Rep: **JC Olson**, Scoular, Twin Falls



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Idaho Barley Commission – Strategic Planning

- **VISION:** IBC helps ensure that barley supports farm profitability and sustainability.
- **MISSION:** IBC'S statutory areas of work are research, market development, education, and information



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Idaho Barley Commission – Strategic Planning

- **PRIMARY GOALS:**
 1. Allocate IBC funds in a more targeted manner to accomplish research goals.
 2. Move the needle on yield through research on better agronomic and sustainability practices, as well as variety development research.



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Idaho Barley Commission – Strategic Planning



Josh Jones
IBC Chairman

“I ask that growers reach out to us to let us know what we are doing right and what we can improve and identify areas where the commission can play a role. The primary objective of the commission is to return value to Idaho’s barley growers through market development, research and information. I look forward to hearing from as many stakeholders as possible. Please get in touch!”

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IDAHO Leads U.S. Barley Production

- **#1** Barley Producing State in the U.S. in 2023, and 9 of past 10 years
- **32.7%** of 2023 U.S. Barley Crop
- 540,000 acres harvested in Idaho at a **record 112 bushels per acre**
- **60,480,000 bushels** of barley produced



Source: USDA Small Grains Report
Sept. 29, 2023

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Idaho Barley Crop Last 10 Years

IDAHO BARLEY HISTORICAL PRODUCTION - LAST 10 YEARS						
	Acres Planted	Acres Harvested	Yield (bu/ac)	Total Bushels	State Rank	% of Nation's Crop
2023	570,000	540,000	112	60,480,000	1	32.70%
2022	560,000	540,000	111	59,594,000	1	34.40%
2021	520,000	490,000	89	43,610,000	1	37.0%
2020	530,000	500,000	110	55,000,000	1	33.3%
2019	550,000	530,000	104	55,120,000	1	31.9%
2018	550,000	530,000	101	53,530,000	1	34.9%
2017	530,000	510,000	95	48,450,000	1	34.1%
2016	600,000	580,000	107	62,060,000	1	31.1%
2015	580,000	550,000	97	53,350,000	2	24.9%
2014	600,000	550,000	94	51,700,000	1	27.1%
5-Year Average 2019-2023	546,000	520,000	105.2	54,555,667	1.0	33.9%
10-Year Average 2014-2023	559,000	532,000	102	54,289,400	1.1	32.1%

2022 and 2023 – Back-to-Back All-Time Record Highest Yields

2023 – Idaho ranked 1st in total U.S. Barley Production at 32.7% of U.S. Crop and ranked #1 in 9 of the past 10 years



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What Makes Idaho Special?

Idaho’s **altitude, high desert climate,** and **agronomic conditions** including **abundant irrigation water,** make it an ideal location to grow a **consistent, reliable** supply of **premium-quality barley,** highly sought after by the malting industry, and for livestock feed, food barley and barley protein products.



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IBC Program Highlights

FOCUS:

Investing grower dollars to advance the Idaho barley industry in every way possible to support and help Idaho growers.



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Research



In FY2023-2024, IBC is funding 22 different projects with 12 different lead investigators toward new science and best practices to support Idaho barley growers.

 University of Idaho
College of Agricultural
and Life Sciences



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October 2023 Mexico Mission Cerverceros de Mexico – Mexico City



Craft Brewers
US Ag Trade Offices

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US Ag Trade Offices

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Domestic Promotion American Heart Association – Go Red for Women



- AHA Go Red for Women Partnership
- AHA Workforce Lunch & Learn Series
- 2023 AHA Go Red Chair



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Domestic Promotion Food Barley Social Media and EatBarley.com

ONGOING... Social Media and Communications campaign

- Social Media
- Email Newsletters
- EatBarley.com website



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Barley Trends and Outlook

- Barley use for pet food, aquaculture, and protein concentrate and co-product barley syrup
 - New Scoular Protein Concentrate facility in Jerome adding new barley acres to Idaho production
 - New Mountain Malt malting facility in Ucon, ID



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Barley Trends and Outlook

- Some expansion of feed barley acres, and hopefully food barley acres with developing food barley markets
- Idaho has capacity to add additional contracted barley acres. Contracting programs for 2024 started early fall. Prices have leveled or dropped slightly from 2023, however, farm input prices, especially interest rates are up significantly.
- Idaho contracted malt barley acres down some due to AB Mexico importing more barley from France than Idaho due to lower ocean freight costs.



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